

# Carbon Emissions and the Bank-Lending Channel

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# Climate Debate

- Global warming is a key social debate and is at the forefront of policy actions
  - ▶ Tight link between carbon emissions and temperature changes (Hasselmann-Manabe, NP 2021)
  - ▶ COP21 (Paris Agreement) and **decarbonization policies**
  - ▶ The stated objective is to reduce carbon emissions sufficiently to avoid an average temperature rise of more than 1.5 degrees Celsius by 2050 (net neutrality)
- Active debate on how to control emissions
  - ▶ Various stakeholders involved (coordination costs/political economy) → **Financial sector** as a major player to provide discipline (**climate finance**)
    - Evidence from capital markets: cost of capital channel, activism...
  - ▶ Less evidence/focus on “**does it actually work?**” (e.g. reduction in carbon emissions)
- **This paper:** takes an integrated view in the context of the **banking sector**

# The Role of Banks

- Banking sector **can be an important player** in the climate discussion
  - Key for resource allocation to **brown/green firms via its ability to impose costs through loan volume and price**
  - Affects broader scope of economic activity (public vs. private firms) and geography, and bank (loan) decisions are more lasting (greater adjustment costs), as compared to capital markets
- Increasing **pressure on the banking sector to decarbonize**
  - Central banks' actions affect banks (QE, collateral, capital requirements), including pressure to disclose more information on banks' climate exposures (climate stress tests by BoE & ECB) due to transition and physical risks
  - Gradual expansion of bank involvement via bank commitments (Net Zero Banking Alliance; 04/2021)
- **But decarbonization in the banking sector is still in its early days**
  - 60 major banks have allocated \$4.6 trillion into fossil fuel industry since 2015; \$742bn into oil-gas-coal in 2021
  - Lending is sticky; transition risk is still not fully clear; large firm-level heterogeneity in emissions within industries

# Questions and Identification

## Question: **Bank decarbonization on corporate carbon emissions reductions**

- If (some) banks want to decarbonize their portfolios, does **bank decarbonization trigger real adjustments in non-financial firms?**
  - Effects on **corporate real and financial decisions**
  - Effects on **carbon emissions**

## Empirical Context: **Bank commitments**

- Some banks formally commit to decarbonization. We use these commitments for:
  - **Questions:** Are bank commitments greenwashing or are they associated with change in behavior?
  - Do they drive changes in the real sector?
  - **Identification:** we can compare changes in different banks' willingness to lend to brown/green firms with the aim to identify a bank lending (credit supply) channel
    - Firms that borrowed ex ante from these banks will be potentially shocked by these banks' commitments
    - Staggered diff-in-diff (we test for pretrends and for firm selection based on observables & unobservables)

# Preview of Main Results

- Lending effects:

- ▶ Firms with higher CO2 emission levels (**brown firms**) borrowing ex ante from **banks making carbon commitments** subsequently receive **less bank credit & total debt**
- ▶ Credit supply mechanism:
  - (i) firm-level credit volume & price; (ii) loan-level results (firm-time FEs); (iii) bank vs. nonbank results
- ▶ No substitution to other sources of financing, so cut in total bank debt

- Real effects:

- ▶ The reduction in bank lending to brown firms **lowers firms' leverage, CAPEX & assets, and increases firms' liquid assets and ROA**
- ▶ Non-linear effects: strongest cut (increase) in brownest (greenest) firms (mild in between)
- ▶ **No** (subsequent, short- to medium-term) **reduction in carbon emissions or firm commitments** to reducing them, but strong evidence of firms boosting their communication channel (**greenwashing**)
- ▶ Banks affect **carbon emissions** via **credit reallocation from brown to green firms** rather than via providing loans to brown firms for the investment necessary to cut carbon emissions

# Data and Identification Strategy

# Datasets

- We track firms' exposures to bank commitments through Dealscan data on syndicated loans for firms around the world
- Firm-level info from Global *Compustat* (Chava and Roberts, 2008)
  - Total debt, leverage, total assets, CAPEX, ...
- Nonbank debt and % of (outstanding) bank debt from Capital IQ
- Firm-level data on pollution from S&P Global Trucost (Bolton and Kacperczyk, 2021)
  - *Main focus*: scope 1 (S1) carbon emissions
    - Scope 1 greenhouse gas (GHG) emissions occur from sources that are controlled or owned by a firm
  - Also scope 2 and scope 3
- Firm-level data on ESG metrics from MSCI

# SBT Commitment Initiative

- Science Based Targets initiative:
  - A joint initiative by CDP, the UN Global Compact, the World Wide Fund for Nature (WWF), and the World Resources Institute (WRI)
  - Set to define and promote net-zero targets in line with the climate science
  - Induces companies to commit to decarbonization pathways to increase the chance that global emissions can be reduced to a level that limits average temperature rise below 1.5C
  - All commitments concern scope 1 (direct) emissions. Most commitments involve absolute and intensity of emissions. No specific targets in our data but more and more firms set those nowadays
  - Paris Agreement's Article 2.1(c): **“making finance flows consistent with a pathway towards low greenhouse gas emissions and climate-resilient development.”**
  - Since its launch in 2015, the number of companies joining the SBTi has been rising steadily and now comprises just over 1000 companies in 60 countries, with a combined value of \$20.5 trillion



# Commitments in our Data

- Some banks formally commit to carbon net neutrality
  - Commitments often triggered by stakeholders' pressure
  - These pressures may be uneven across geographic and size spectra
  - These are early days in the decarbonization of banking, so it is not clear whether commitments have had any effects, nor what the size of these effects might be
- We call a firm committed if at least one of its (previous) lenders commits to SBTi
  - Alternative proxies
    - Condition commitment on the subset of *lead arrangers*
    - Intensive margin (% of committed banks and lead arrangers)
- 22 banks during our sample period have made SBTi commitments to reduce carbon emissions
  - These lenders participate in at least one loan for about 60% of the sample
  - The baseline sample includes banks active in the syndicated loan market and for which their borrowers have carbon emissions data
  - Banks mainly commit in our sample in mid 2015 and mid 2016 (we stop in 2020 due to COVID cut in CO2)

[Details](#)

# Our Sample

- 2113 non-financial companies
  - 630 firms located in the US; 347 in the EU; 191 in the UK, and 945 elsewhere
- 1481 firms in Treatment group → previously (before our sample) indebted to committing banks
  - Cumulatively, 477 firms treated in 2015Q2 and 1,239 in 2016Q2
- 632 firms in Control group → not (priorly) indebted to committing banks
- Examine the years around commitments: 2013-2018 (also examine 2019 for some regressions on subsequent carbon emissions and 2000-12 for lending connections between firms and banks)
- High heterogeneity in carbon pollution (S1) across firms
  - We use the (*pre-determined*) average levels
  - An average firm emits 3.4 million tons of CO<sub>2</sub>e
  - One standard deviation of emission levels equals 15.8 million tons of CO<sub>2</sub>e
- Treatment vs. control groups
  - Treated firms are larger. Emissions, debt, leverage, risk and revenue growth are not different
  - Results suggest no selection along (firm) unobservables (Altonji et al., 2005; Oster, 2019)
  - Firm-time (year:quarter) fixed effects in firm-bank (loan) regressions
  - Committed vs non-committed banks are different in size (not in capital, profits...)

# Baseline Empirical Model

- Identification: Staggered diff-in-diff, comparing outcomes across firms
  - Linked ex-ante to committed banks, or not ( $treat_f$ )
  - Before and after the bank commitment, and hence treated firm shock ( $post_{f,t}$ )
  - Depending on pre-determined pollution levels as of 2013 ( $logS1_f$ )

- Baseline model:

$$y_{f,t} = b_1 logS1_f + b_2 treat_f + b_3 post_t + b_4 logS1_f treat_f + b_5 post_t * logS1_f + b_6 post_{f,t} + \mathbf{b_7 post_{f,t} * LogS1_f} + \Omega Controls_f + \Gamma_f + \Gamma_t + e_{f,t}$$

- $\mathbf{b_7}$  → effect on  $y$  for treated firms (as compared to a control group) conditional on logS1
  - Firm and time fixed effects absorb some of the coefficients
  - Firm controls are ex ante log total assets and revenue growth (interacted with treat and post)
- Note: staggered commitment across banks → so shocks to firms over time
  - The treatment date is firm specific (via firm's previous bank lending):  $post_{f,t}$
  - We set  $post_t=1$  if date  $\geq$  2015Q2 (first treatment period)

# Empirical Findings I

## *Debt Effects*

# Debt Channel: Baseline Results

|   | (1)                   | (2)                   | (3)                   | (4)                    | (5)                    |
|---|-----------------------|-----------------------|-----------------------|------------------------|------------------------|
| VARIABLES                                 | Total Debt            |                       |                       |                        |                        |
| Post <sub>f,t</sub> * Log-S1 <sub>f</sub> | -0.0278*<br>(0.0167)  | -0.0323**<br>(0.0129) | -0.0313**<br>(0.0130) | -0.0255***<br>(0.0082) | -0.0240***<br>(0.0082) |
| Post <sub>f,t</sub>                       | 0.3131***<br>(0.0375) | 0.0945<br>(0.2774)    | 0.0593<br>(0.2786)    | 0.1764<br>(0.2220)     | 0.1180<br>(0.2227)     |
| Post <sub>t</sub> * Log-S1 <sub>f</sub>   | -0.0221*<br>(0.0125)  | 0.0009<br>(0.0108)    | 0.0001<br>(0.0108)    | -0.0033<br>(0.0081)    | -0.0049<br>(0.0081)    |
| Treat <sub>f</sub> * Log-S1 <sub>f</sub>  | -0.0529**<br>(0.0260) | -0.0165<br>(0.0188)   | -0.0169<br>(0.0189)   |                        |                        |
| Post <sub>t</sub>                         | -0.0392<br>(0.0278)   | 0.7298***<br>(0.2570) |                       | 0.4459**<br>(0.1915)   |                        |
| Treat <sub>f</sub>                        | 0.3551***<br>(0.0619) | -1.0275**<br>(0.4105) | -1.0189**<br>(0.4103) |                        |                        |
| Log-S1 <sub>f</sub>                       | 0.3629***<br>(0.0216) | 0.0515***<br>(0.0165) | 0.0519***<br>(0.0165) |                        |                        |
| Observations                              | 41,450                | 41,450                | 41,450                | 41,450                 | 41,450                 |
| R-squared                                 | 0.3066                | 0.7044                | 0.7055                | 0.9042                 | 0.9053                 |
| Econ effect 1sd                           | -.074                 | -.086                 | -.083                 | -.068                  | -.064                  |
| Firm Controls                             | No                    | Yes                   | Yes                   | Yes                    | Yes                    |
| Time FE                                   | No                    | No                    | Yes                   | No                     | Yes                    |
| Firm FE                                   | No                    | No                    | No                    | Yes                    | Yes                    |

Standard errors are clustered at the firm level. \*\*\*p<.01, \*\*p<.05, \*p<.1

# Other Measures of Emissions: S1 vs S2 & S3

| VARIABLES                                  | (1)                    | (2)                 | (3)                 | (4)                    |
|--|------------------------|---------------------|---------------------|------------------------|
|  |                        | Total Debt          |                     |                        |
| Post <sub>f,t</sub> * Trucost <sub>f</sub> | -0.0269***<br>(0.0087) | 0.0042<br>(0.0123)  | 0.0061<br>(0.0159)  | -0.0001***<br>(0.0001) |
| Post <sub>f,t</sub>                        | 0.0978<br>(0.2223)     | 0.4360*<br>(0.2327) | 0.4457*<br>(0.2529) | 0.3485*<br>(0.2072)    |
| Post <sub>t</sub> * Trucost <sub>f</sub>   | -0.0057<br>(0.0085)    | 0.0046<br>(0.0106)  | -0.0164<br>(0.0142) | -0.0001<br>(0.0001)    |
| Observations                               | 41,450                 | 41,450              | 41,450              | 41,450                 |
| R-squared                                  | 0.9054                 | 0.9051              | 0.9051              | 0.9052                 |
| Trucost                                    | Log-S1                 | Log-S2              | Log-S3              | S1 Intensity           |
| Econ effect 1sd                            | -.068                  | .008                | .01                 | -.036                  |
| Firm Controls                              | Yes                    | Yes                 | Yes                 | Yes                    |
| Firm FE                                    | Yes                    | Yes                 | Yes                 | Yes                    |
| Time FE                                    | Yes                    | Yes                 | Yes                 | Yes                    |

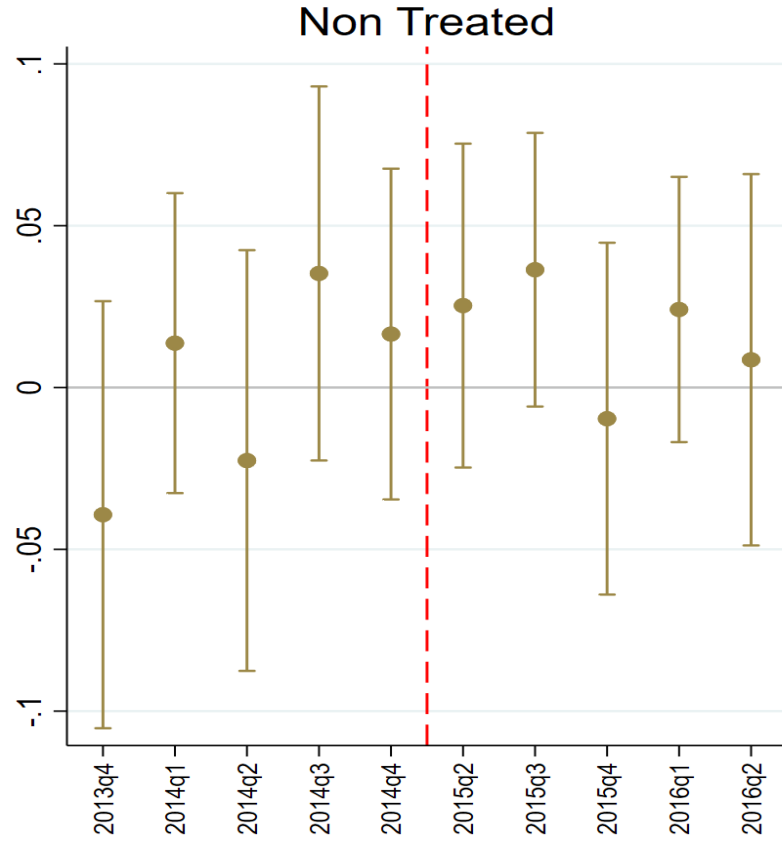
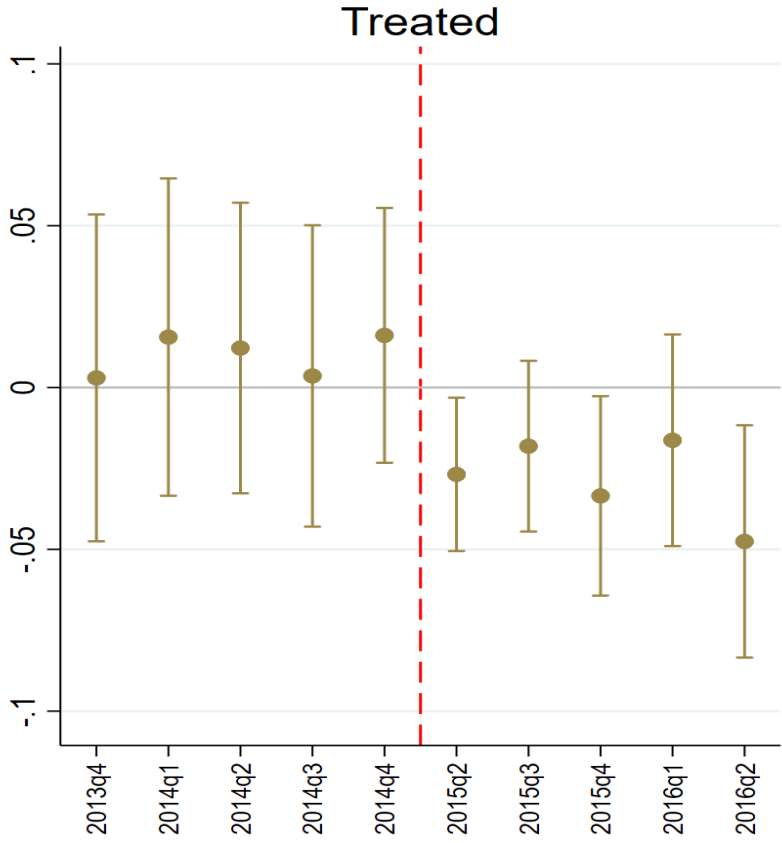
# Bank Debt vs Non-Bank Debt

| VARIABLES                      | (1)                    | (2)                  | (3)                 |
|--------------------------------|------------------------|----------------------|---------------------|
|                                | Total Debt             | Bank Debt            | Non-Bank Debt       |
| $Post_{f,t} * \text{Log-S1}_f$ | -0.0215***<br>(0.0073) | -0.0456*<br>(0.0237) | -0.0050<br>(0.0218) |
| $Post_{f,t}$                   | 0.1850<br>(0.2392)     | -0.1558<br>(0.4757)  | 0.2067<br>(0.4933)  |
| $Post_t * \text{Log-S1}_f$     | -0.0074<br>(0.0066)    | -0.0046<br>(0.0187)  | -0.0120<br>(0.0200) |
| Observations                   | 32,828                 | 32,828               | 32,828              |
| R-squared                      | 0.9127                 | 0.7456               | 0.8014              |
| Econ effect 1sd                | -.057                  | -.122                | -.013               |
| Firm Controls                  | Yes                    | Yes                  | Yes                 |
| Firm FE                        | Yes                    | Yes                  | Yes                 |
| Time FE                        | Yes                    | Yes                  | Yes                 |

Standard errors are clustered at the firm level. \*\*\* $p < .01$ , \*\* $p < .05$ , \* $p < .1$

- A 1sd increase in ex-ante emissions triggers a debt reduction for firms linked to committed banks by 6.5 % as compared to firms not connected prior to our sample to committed banks
- Key: results driven by bank debt, which contracts by roughly 12 %, and no discernible effect on nonbank debt

# Other Robustness Tests. Robustness I: Parallel Trends: *Bank Debt*





# Robustness II: Alternative Proxies of Firm-level Exposure

| VARIABLES                                 | (1)                    | (2)                    | (3)                           | (4)                   |
|---|------------------------|------------------------|-------------------------------|-----------------------|
| Commit Measure                            | I(Any Bank Commits)    | %Committed Banks       | Total Debt<br>I(Lead Commits) | %Committed Lead       |
| Post <sub>f,t</sub> * Log-S1 <sub>f</sub> | -0.0240***<br>(0.0082) | -0.0937***<br>(0.0331) | -0.0102<br>(0.0091)           | -0.0718**<br>(0.0328) |
| Post <sub>f,t</sub>                       | 0.1180<br>(0.2227)     | -1.3051**<br>(0.5379)  | 0.2168<br>(0.2545)            | -0.8408<br>(0.5486)   |
| Post <sub>t</sub> * Log-S1 <sub>f</sub>   | -0.0049<br>(0.0081)    | -0.0099<br>(0.0071)    | -0.0154**<br>(0.0073)         | -0.0139**<br>(0.0066) |
| Observations                              | 41,450                 | 41,450                 | 41,450                        | 41,450                |
| R-squared                                 | 0.9053                 | 0.9052                 | 0.9052                        | 0.9052                |
| Econ effect 1sd                           | -.064                  | -.044                  | -.027                         | -.034                 |
| Firm Controls                             | Yes                    | Yes                    | Yes                           | Yes                   |
| Firm FE                                   | Yes                    | Yes                    | Yes                           | Yes                   |
| Time FE                                   | Yes                    | Yes                    | Yes                           | Yes                   |

# Robustness III: Industry-Time FE, Region-Time FE, Business Risk

| VARIABLES                                 | (1)                    | (2)                  | (3)<br>Total Debt    | (4)                    | (5)                    |
|---|------------------------|----------------------|----------------------|------------------------|------------------------|
| Post <sub>f,t</sub> * Log-S1 <sub>f</sub> | -0.0240***<br>(0.0082) | -0.0164*<br>(0.0085) | -0.0166*<br>(0.0086) | -0.0236***<br>(0.0082) | -0.0191**<br>(0.0076)  |
| Post <sub>f,t</sub>                       | 0.1170<br>(0.2216)     | 0.1217<br>(0.2216)   | 0.0078<br>(0.2177)   | 0.1403<br>(0.2266)     | 0.2938<br>(0.2025)     |
| Post <sub>t</sub> * Log-S1 <sub>f</sub>   | -0.0049<br>(0.0081)    | -0.0033<br>(0.0089)  | 0.0129<br>(0.0094)   | -0.0008<br>(0.0082)    | -0.0014<br>(0.0075)    |
| Risk <sub>ft</sub>                        |                        |                      |                      |                        | 0.0476***<br>(0.0045)  |
| Post <sub>f,t</sub> * Risk <sub>ft</sub>  |                        |                      |                      |                        | -0.0067***<br>(0.0021) |
| Post <sub>t</sub> * Risk <sub>ft</sub>    |                        |                      |                      |                        | -0.0114***<br>(0.0019) |
| Treat <sub>f</sub> * Risk <sub>ft</sub>   |                        |                      |                      |                        | -0.0034<br>(0.0052)    |
| Observations                              | 41,470                 | 40,863               | 41,459               | 41,276                 | 37,647                 |
| R-squared                                 | 0.9055                 | 0.9056               | 0.9163               | 0.9067                 | 0.9213                 |
| Econ effect 1sd                           | -.064                  | -.044                | -.044                | -.063                  | -.051                  |
| Firm Controls                             | Yes                    | Yes                  | Yes                  | Yes                    | Yes                    |
| Firm FE                                   | Yes                    | Yes                  | Yes                  | Yes                    | Yes                    |
| Time FE                                   | Yes                    | Yes                  | Yes                  | Yes                    | Yes                    |
| Sector-Year FE                            | No                     | Yes                  | -                    | No                     | No                     |
| Industry3-Year FE                         | No                     | No                   | Yes                  | No                     | No                     |
| Region-Time FE                            | No                     | No                   | No                   | Yes                    | No                     |

# More on Business Risk vs Preferences: Maturity Structure

| VARIABLES                                 | (1)                 | (2)                | (3)                | (4)                 | (5)                | (6)                 | (7)                 | (8)                 |
|---|---------------------|--------------------|--------------------|---------------------|--------------------|---------------------|---------------------|---------------------|
|   | Maturity            |                    |                    |                     | I(Short Maturity)  |                     |                     |                     |
| Post <sub>f,t</sub> * Log-S1 <sub>f</sub> | -0.0066<br>(0.0191) | 0.0093<br>(0.0217) | 0.0071<br>(0.0206) | -0.0126<br>(0.0335) | 0.0020<br>(0.0131) | -0.0031<br>(0.0148) | -0.0057<br>(0.0149) | -0.0090<br>(0.0230) |
| Observations                              | 945                 | 945                | 904                | 414                 | 945                | 945                 | 904                 | 414                 |
| R-squared                                 | 0.0312              | 0.0759             | 0.1208             | 0.7248              | 0.0163             | 0.0326              | 0.0425              | 0.6587              |
| Firm Controls                             | No                  | Yes                | Yes                | Yes                 | No                 | Yes                 | Yes                 | Yes                 |
| Bank Controls                             | No                  | No                 | Yes                | Yes                 | No                 | No                  | Yes                 | Yes                 |
| Firm FE                                   | No                  | No                 | No                 | Yes                 | No                 | No                  | No                  | Yes                 |
| Time FE                                   | No                  | No                 | No                 | Yes                 | No                 | No                  | No                  | Yes                 |

# Loan-level Results (controlling for firm unobservables)

| VARIABLES\<br>MODEL                       | (1)<br>Intensive+<br>Extensive | (2)<br>Intensive +<br>Extensive | (3)<br>Intensive +<br>Extensive | (4)<br>Intensive +<br>Extensive | (5)<br>Intensive   | (6)<br>Extensive     |
|---|--------------------------------|---------------------------------|---------------------------------|---------------------------------|--------------------|----------------------|
| Post <sub>b,t</sub> * Log-S1 <sub>f</sub> | -0.0159*<br>(0.0091)           | -0.0302**<br>(0.0140)           | -0.0238*<br>(0.0132)            | -0.0308**<br>(0.0137)           | 0.0337<br>(0.0220) | -0.0055*<br>(0.0030) |
| Observations                              | 60,907                         | 60,907                          | 35,189                          | 60,907                          | 6,964              | 60,907               |
| R-squared                                 | 0.4085                         | 0.4088                          | 0.5130                          | 0.4735                          | 0.8933             | 0.4762               |
| Econ effect 1sd                           | -.041                          | -.079                           | -.062                           | -.080                           | .088               | -.014                |
| Firm Controls                             | No                             | Yes                             | Yes                             | Yes                             | Yes                | Yes                  |
| Bank Controls                             | No                             | No                              | Yes                             | -                               | -                  | -                    |
| Firm-Time FE                              | Yes                            | Yes                             | Yes                             | Yes                             | Yes                | Yes                  |
| Bank FE                                   | No                             | No                              | No                              | Yes                             | Yes                | Yes                  |

Overall, committed banks green out their asset portfolios by 32% of their initial carbon footprint

# Loan-level Results: Further Robustness

| VARIABLES                                 | (1)<br>Intensive + Extensive | (2)<br>Credit volume | (3)<br>Intensive + Extensive | (4)<br>Intensive + Extensive |
|---|------------------------------|----------------------|------------------------------|------------------------------|
| Post <sub>b,t</sub> * Log-S1 <sub>f</sub> | -0.0285*<br>(0.0145)         | -0.0340*<br>(0.0202) | -0.0338**<br>(0.0138)        | -0.0269*<br>(0.0141)         |
| Observations                              | 58,695                       | 15,733               | 60,907                       | 60,907                       |
| R-squared                                 | 0.5094                       |                      | 0.4813                       | 0.4783                       |
| Robustness                                | Bank-Time FE                 | Poisson              | Prior Leader                 | Relation Length              |
| Firm Controls                             | Yes                          | Yes                  | Yes                          | Yes                          |
| Firm-Time FE                              | Yes                          | Yes                  | Yes                          | Yes                          |
| Bank FE                                   | -                            | Yes                  | Yes                          | Yes                          |

# Debt Price via Firm-Level Interest Expenses

- Column 1 coefficient: 1 SD in Log-S1  $\rightarrow$  2% of mean, 4% of SD

| VARIABLES                                 | (1)                 | (2)                  |
|---|---------------------|----------------------|
|   | Interest Expense    |                      |
| Commit Measure                            | I(Any Bank Commits) | %Committed Banks     |
| Post <sub>f,t</sub> * Log-S1 <sub>f</sub> | 0.0001<br>(0.0001)  | 0.0007**<br>(0.0003) |
| Post <sub>f,t</sub>                       | -0.0009<br>(0.0018) | 0.0034<br>(0.0061)   |
| Post <sub>t</sub> * Log-S1 <sub>f</sub>   | 0.0001<br>(0.0001)  | 0.0001<br>(0.0001)   |
| Observations                              | 36,946              | 36,946               |
| R-squared                                 | 0.5452              | 0.5460               |
| Firm Controls                             | Yes                 | Yes                  |
| Firm FE                                   | Yes                 | Yes                  |
| Time FE                                   | Yes                 | Yes                  |

# Empirical Findings II

## *Real Effects*

# Do Firms Internalize Credit Shocks in their Decisions?

| VARIABLES                                 | (1)                   | (2)                    | (3)                   | (4)                   | (5)                 | (6)                   | (7)                   | (8)                    |
|---|-----------------------|------------------------|-----------------------|-----------------------|---------------------|-----------------------|-----------------------|------------------------|
|   | Bank Debt             | Total Debt             | Leverage              | Assets                | Equity              | CAPEX                 | LIQAT                 | ROA                    |
| Post <sub>f,t</sub> * Log-S1 <sub>f</sub> | -0.0545**<br>(0.0253) | -0.0269***<br>(0.0087) | -0.0024**<br>(0.0012) | -0.0081**<br>(0.0040) | 0.0001<br>(0.0060)  | -0.0160**<br>(0.0080) | 0.0013**<br>(0.0006)  | 0.0010***<br>(0.0080)  |
| Post <sub>f,t</sub>                       | -0.2232<br>(0.4774)   | 0.0978<br>(0.2223)     | 0.0317<br>(0.0262)    | 0.1364<br>(0.0863)    | 0.0965<br>(0.1258)  | -0.0511<br>(0.1759)   | 0.0035<br>(0.0152)    | 0.0015<br>(0.0052)     |
| Post <sub>t</sub> * Log-S1 <sub>f</sub>   | 0.0003<br>(0.0184)    | -0.0057<br>(0.0085)    | -0.0002<br>(0.0011)   | -0.0077**<br>(0.0035) | -0.0067<br>(0.0051) | -0.0198**<br>(0.0079) | -0.0198**<br>(0.0079) | -0.0006***<br>(0.0002) |
| Observations                              | 32,828                | 41,450                 | 41,450                | 41,450                | 40,316              | 38,126                | 38,126                | 38,126                 |
| R-squared                                 | 0.7456                | 0.9054                 | 0.8276                | 0.9722                | 0.9267              | 0.8896                | 0.8896                | 0.3446                 |
| Econ effect 1sd                           | -.138                 | -.068                  | -.006                 | -.02                  | 0                   | -.043                 | .003                  | .002                   |
| Firm Controls                             | Yes                   | Yes                    | Yes                   | Yes                   | Yes                 | Yes                   | Yes                   | Yes                    |
| Firm FE                                   | Yes                   | Yes                    | Yes                   | Yes                   | Yes                 | Yes                   | Yes                   | Yes                    |
| Time FE                                   | Yes                   | Yes                    | Yes                   | Yes                   | Yes                 | Yes                   | Yes                   | Yes                    |

Results consistent with a model of financial inflexibility (e.g., Bolton et al. 2019) due to external finance shocks

Leverage, investments, and assets go down

Liquid assets go up

Auxiliary prediction: ROA goes up (least profitable projects are cut)







# Non-Linear Effects Conditional on Scope 1 Emissions

| VARIABLES                                     | (1)<br>Total Debt     | (2)<br>Bank Debt     | (3)<br>Nonbank Debt | (4)<br>CAPEX          | (5)<br>Log-S1       |
|---|-----------------------|----------------------|---------------------|-----------------------|---------------------|
| Post <sub>f,t</sub> * Quintile 1 <sub>f</sub> | 0.1508**<br>(0.0611)  | 0.5053**<br>(0.1972) | 0.0364<br>(0.1835)  | 0.1782**<br>(0.0696)  | 0.0168<br>(0.0747)  |
| Post <sub>f,t</sub> * Quintile 2 <sub>f</sub> | 0.1946***<br>(0.0549) | 0.2277<br>(0.1647)   | 0.2903*<br>(0.1593) | 0.0703<br>(0.0593)    | -0.0041<br>(0.0716) |
| Post <sub>f,t</sub> * Quintile 3 <sub>f</sub> | 0.1201**<br>(0.0486)  | 0.0176<br>(0.1651)   | 0.2145<br>(0.1422)  | 0.0732<br>(0.0557)    | 0.0281<br>(0.0657)  |
| Post <sub>f,t</sub> * Quintile 4 <sub>f</sub> | 0.0148<br>(0.0455)    | -0.0887<br>(0.1479)  | 0.2357<br>(0.1501)  | 0.0146<br>(0.0551)    | 0.0657<br>(0.0577)  |
| Post <sub>f,t</sub>                           | -0.3239<br>(0.2896)   | -0.8954<br>(0.5572)  | 0.0126<br>(0.6062)  | -0.4828**<br>(0.2430) | -0.2562<br>(0.1953) |
| Observations                                  | 32,838                | 32,838               | 32,838              | 30,351                | 32,838              |
| R-squared                                     | 0.9140                | 0.7473               | 0.8024              | 0.8818                | 0.9708              |
| Firm Controls                                 | Yes                   | Yes                  | Yes                 | Yes                   | Yes                 |
| Firm FE                                       | Yes                   | Yes                  | Yes                 | Yes                   | Yes                 |
| Time FE                                       | Yes                   | Yes                  | Yes                 | Yes                   | Yes                 |
| Size Quintile-Time FE                         | Yes                   | Yes                  | Yes                 | Yes                   | Yes                 |

# The Role of (Non-Financial) Firm (NFC) Commitments

- The impact of emissions may be mitigated by firms' individual commitments to net neutrality
- We explore this channel in all layers of our analysis
- NFC Commits = 1 if the nonfinancial company commits to SBTi
- NFC commitments do not materially affect banks' decisions to extend credit

# Summary: Main Results and Contribution to the Literature

- (Committing) banks do condition their credit decisions on firm emissions
  - ▶ Credit supply mechanism. No substitution with other lenders → total debt and leverage cut
- Firms internalize this effect in their corporate decisions, but less so in their decarbonization actions:
  - ▶ **The reduction in bank lending to brown firms lowers firm real investments & assets**
  - ▶ **No firm-level cut in carbon emissions** or increase in future commitments (hard choice/data) in the short but also medium term
  - ▶ **Greenwashing:** some positive effects on E-scores but driven largely by *potential* expenditures on green activities
  - ▶ Firms tend to cut the least profitable projects (an increase in average **ROA, more brown**)
  - ▶ **Banks affect carbon emissions via credit reallocation from brown to green firms rather than via providing loans to brown firms for the investment necessary to cut emissions**
- **Contribution to the literature:** integrated analysis of decarbonization process via the banking sector => a new role of banks in the markets