

PAKISTAN'S PERENNIAL CRISES AND LESSONS FOR DEVELOPMENT

ATIF MIAN

DISCUSSION BY ANDRÉS VELASCO JUNE 2024

A PAPER FILLED BY BIG QUESTIONS

- THIS IS NOT THE KIND OF PAPER IN WHICH WE FIDDLE WITH A
 MODEL OR WORRY ABOUT THE IDENTIFICATION STRATEGY
- WHY HAS PAKISTAN PERENNIALLY UNDERPERFORMED?
- WHY HAS IT DONE WORSE THAN INDIA OR BANGLADESH?
- WHAT KIND OF UNDERPERFORMANCE IS IT?
- THE ROLE OF STRUCTURAL FACTORS (SLOW GROWTH, CLOSED ECONOMY, WEAK PRODUCTIVITY GROWTH, POOR GOVERNANCE)
- THE ROLE OF MACRO FACTORS (FISCAL AND MONETARY POLICY, SEMI-FIXED EXCHANGE RATE, REGULATION AND SUPERVISION)
- THE POLITICAL ECONOMY OF IT ALL

ONE THOUGHT CROSSED MY MIND

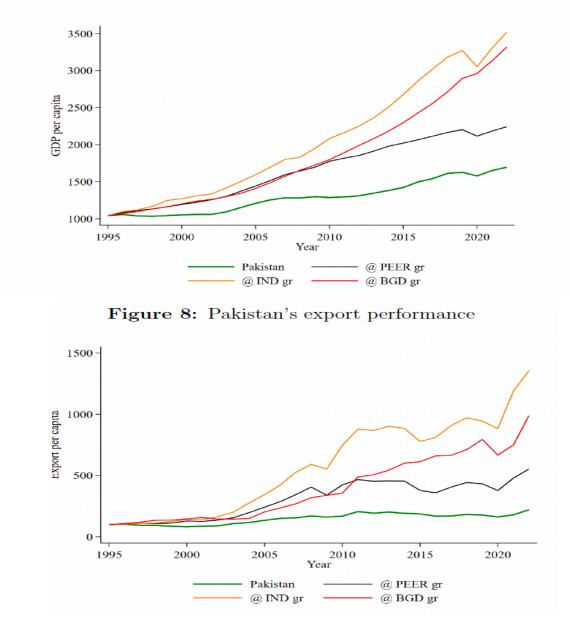
- UNLIKE THE AUTHOR AND THE OTHER DISCUSSANT, I HAVE NO EXPERTISE WHATSOEVER ON PAKISTAN
- BUT... PAKISTAN IS A BIT LIKE A LATIN AMERICAN COUNTRY
- NOT A LATAM COUNTRY OF THE 2020S, BUT THE 1960S
- CLOSED ECONOMY, LOTS OF EXCHAGE RESTRICTIONS, PERENNIAL FISCAL DEFICITS, EXCESIVE MONEY CREATION, SEMI-FIXED EXCHANGE RATES, REPEATED BALANCE OF PAYMENTS CRISES
- LATIN AMERICA CHANGED IN THE 21ST CENTURY: THE REGION STILL HAS LOTS OF PROBLEMS, BUT MOST COUNTRIES HAVE STAYED AWAY FROM REPEATED BOP CRISES
- THERE MAY BE SOME LESSONS THERE FOR PAKISTAN

MAIN HYPOTHESES OF THE PAPER

- PAKISTAN HAS A GOVERNANCE PROBLEM
 - NON-CONSOLIDATED DEMOCRACY
 - POLITICAL INSTABILITY AND FREQUENT EXECUTIVE ROTATION
 - SEESAW BETWEEN MILITARY AND CIVILIANS
 - SHORT-HORIZON POLICY-MAKING
- BAD GOVERNANCE CAUSES STRUCTURAL PROBLEMS
 - SUPPLY SIDE: LOW PHYSICAL AND HUMAN CAPITAL INVESTMENT
 - DEMAND SIDE: RELIANCE ON REMITTANCES AND DEBT-FUELED CONSUMPTION
- THE STRUCTURAL PROBLEMS CAUSE MACRO PROBLEMS
 - PERSISTENT CURRENT ACCOUNT DEFICITS
 - EXCESSIVE DEBT, ESPECIALLY PUBLIC DEBT
 - REPEATED BOP CRISES, LOTS OF IMF PROGRAMMES
 - IN 2022/23, THE MOTHER OF ALL CRISES: TEXTBOOK BLOWUP

SOME ILLUSTRATIONS: STRUCTURAL





SOME ILLUSTRATIONS: MACRO

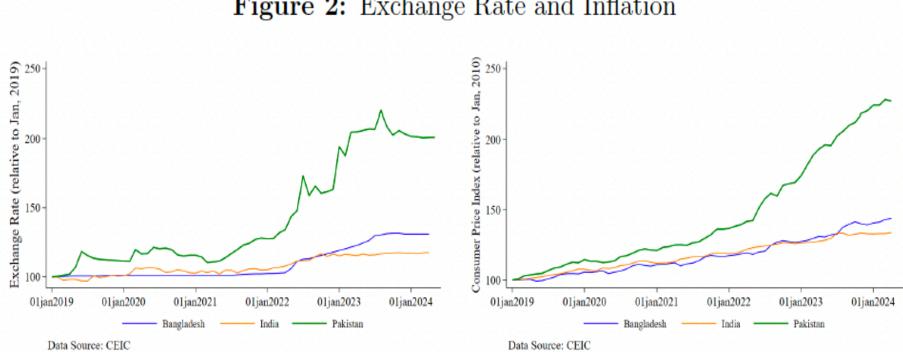


Figure 2: Exchange Rate and Inflation

WHAT IS TO BE DONE? 1ST BEST

- CHANGE THE POLITICAL EQUILIBRIUM
 - GET THE CIVILIANS AND THE MILITARY TO AGREE TO A TRUCE
 - WEAKEN THE RENTIER ELITE
 - IMPROVE STATE CAPACITY AND POLICY-MAKING
- THEN, DO WHAT NEEDS TO BE DONE
 - RAISE TAX TAKE: 14% OF GDP!
 - IMPROVE PHYSICAL AND HUMAN CAPITAL INVESTMENT
 - TARGET EXPORT GROWTH AND DIVERSIFICATION
 - IMPROVE GOVERNANCE OF SOES
 - ELIMINATE GIVEAWAYS TO THE RICH: LAND POLICY
- SOLVING STRUCTURAL PROBLEMS HELPS SOLVE MACRO ISSUES
 - SMALLER FISCAL DEFICITS (IDEALLY, SURPLUSES)
 - LESS DEBT, ESPECIALLY PUBLIC DEBT
 - TARGET MONETARY POLICY ON INFLATION
 - AVOID REPEATED BOP CRISES



PROBLEM: WE HAVE NO IDEA HOW TO DO THAT

(MAYBE ATIF DOES, BUT I DO NOT)

WHAT IS TO BE DONE? 2ND BEST

- FOCUS ON THE MOST BINDING CONSTRAINTS TO GROWTH
 - DO NOT ATTEMPT TO REMOVE ALL CONSTRAINTS AND GO TO THE FIRST BEST
 - SIMPLY ATTEMPT TO REMOVE SOME CONSTRAINTS, WHICH IDEALLY ARE THE MOST BINDING
- WHAT ARE BINDING CONSTRAINTS ON GROWTH IN PAKISTAN?
 - MICRO: WEAK EXPORT PERFORMANCE
 - MACRO: CRAZY FISCAL/MONETARY POLICY MIX
- IF LIFTING THOSE CONSTRAINTS REIGNITES GROWTH, THEN BIGGER SURPLUS MAY ALLEVIATE POLITICAL ECONOMY PROBLEM
- GROWTH OF THE EXPORT SECTOR CHANGES POLITICAL ECONOMY
 - LOBBY TO AVOID OVERVALUED EXCHANGE RATES
 - LOBBY TO GET THE GOVERNMENT TO PROVIDE PUBLIC GOODS
 - CAN LEAD TO IMPROVED GOVERNMENT PERFORMANCE
 - FLEXIBLE EXCHANGE RATE INCREASE THE POLITICAL SALIENCE OF INFLATION

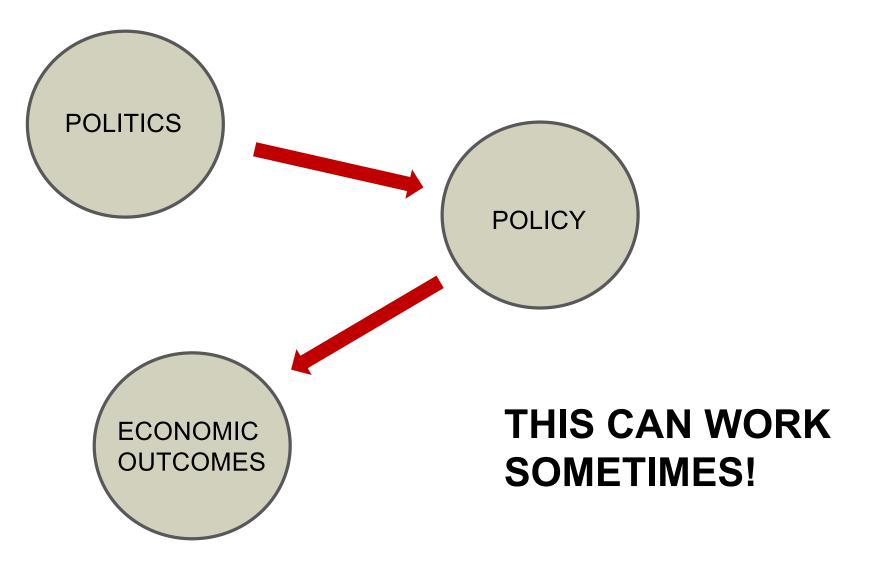
WHAT IS TO BE DONE? MICRO

- PLENTY OF EVIDENCE EXPORTS HAVE POSITIVE EXTERNALITIES
 - FIRMS LEARN, BRING GLOBAL BEST PRACTICES HOME
 - LIFTING THE FX CONSTRAINT ALLOWS OTHER SECTORS TO GROW
 - RICH COUNTRIES TEND TO EXPORT PROPORTIONALLY MORE THAN POOR COUNTRIES
- CAN WE TARGET SOME (A FEW) EXPORT SECTORS?
 - TARGETED AND LIGHT-TOUCH INDUSTRIAL POLICY
 - EXPORT SECTORS REQUIRE SECTOR-SPECIFIC PUBLIC GOODS
 - EXPORT-PROCESSING ZONES WITH SPECIAL REGIMES?
- START AT THE INTENSIVE MARGIN (EXISTING PRODUCTS INCREASE THEIR VOLUME), THEN MOVE TO THE EXTENSIVE MARGIN (NEW PRODUCTS START BEING EXPORTED)
- CAVEAT: THIS REQUIRES ABLE BUREAUCRACY

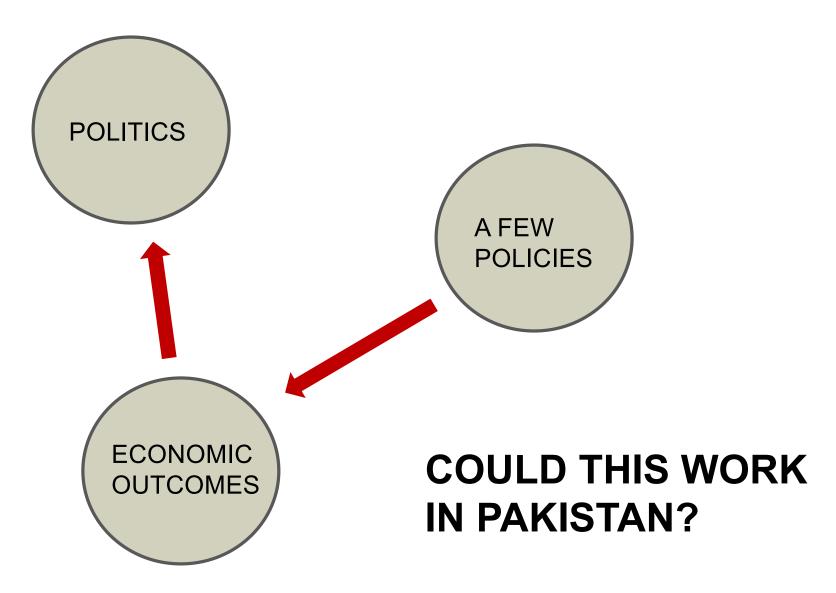
WHAT IS TO BE DONE? MACRO

- FIXING THE MACRO IS A NECESSARY CONDITION FOR GROWTH
 - IT IS NOT SUFFICIENT, BUT IT HELPS
 - WITH THIS MUCH VOLATILITY IN RELATIVE PRICES, EXPORT GROWTH AND INVESTMENT IN PHYSICAL CAPITAL WILL NEVER TAKE OFF
 - THE POLITICAL COST-BENEFIT RATIO OF MACRO STABILIZATION IS LOW
- THE LATIN AMERICAN EXPERIENCE
 - PLENTY OF GOVERNANCE AND POLITICAL ECONOMY PROBLEMS
 - BUT MACRO IS MUCH BETTER IN ALMOST ALL COUNTRIES
 - GFC AND COVID PROMPTED NO BOP CRISES
 - DURING COVID, MOST COUNTRIES MANAGED COUNTER-CYCLICAL MONETARY AND FISCAL POLICIES, AND KEPT MARKET ACCESS
- KEY MEASURES
 - INDEPENDENT CENTRAL BANKS (PAKISTAN IS GOING THERE)
 - FLOATING EXCHANGE RATES (WITH VERY OCCASIONAL INTERVENTION)
 - CYCLICALLY-ADJUSTED FISCAL RULES (WITH ESCAPE CLAUSES)

STANDARD ACCOUNT OF REFORM



ALTERNATIVE ACCOUNT OF REFORM





COULD IT WORK IN PAKISTAN?

"PAKISTAN'S ECONOMIC SITUATION TODAY IS THE WORST IT HAS EVER BEEN IN TERMS OF FUTURE OUTLOOK (...) UNFORTUNATELY, THERE IS LITTLE EVIDENCE THAT THOSE IN POWER ARE WANTING TO MAKE A REAL CHANGE. FOR THE SAKE OF THEIR ALMOST TWO HUNDRED AND FIFTY MILLION CITIZENS, WHO HAVE TREMENDOUS POTENTIAL, I HOPE THEY REALIZE THERE IS A BETTER WAY."



THANKS!