

# Reservation wages and the wage flexibility puzzle

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- Empirical evidence suggests that wages are not very responsive to the business cycle
  - Benchmark estimate of unemployment elasticity of wages:  $-0.1$  (Blanchflower and Oswald 1994)
  - not a universal constant but in the right ballpark
  - Shocks to labor demand have a much larger short-run impact on unemployment rather than wages.
- The search-and-matching labor market model struggles to quantitatively replicate these results
- Large literature on the “wage flexibility puzzle”
  - how can the model be fixed to deliver predictions in line with evidence
  - natural fix consists in introducing some degree of wage rigidity
- This paper argues that the search behavior of the unemployed (reservation wages) has clear implications for wage cyclicality
- Focus on reservation wages sheds light on puzzle

# The wage flexibility puzzle (I)

- Shimer (2005) argues that the Mortensen and Pissarides (1994) model lacks an amplification mechanism, i.e. it generates too little fluctuations in unemployment, given plausible productivity shocks.
- Puzzle boils down to excess wage cyclicality, which mutes response of quantities
- Wages in reality are less cyclical than implied by standard model calibrations, thus elements of wage stickiness would improve model predictions
- Simplest element of stickiness: high replacement ratios (more generally, high value of nonmarket time, Hagedorn and Manovskii, 2008). But implied replacement ratios are implausibly high (0.95).
- Approach criticized by Costain and Reiter (2008) and Pissarides (2009) as it delivers excess sensitivity of unemployment to policy changes.

# The wage flexibility puzzle (II)

- Pissarides (2009) shows that acyclical (vs procyclical) hiring costs reduce predicted wage cyclicality.
- Robin (2011) indicates endogenous job destruction as mechanism amplifying the impact of productivity shocks on unemployment. A relatively high replacement ratio is still needed.
- Infrequent wage negotiation also helps address the puzzle (Hall 2005, Pissarides 2009, Haefke et al 2008)
- Barnichon (2012) shows that wage flexibility estimates are downward biased by endogenous response of (measured) productivity to non-tech shocks.

# This paper's approach

- Use canonical model to obtain a relationship between wages and unemployment (wage curve), which is independent of labor demand shocks - and can be easily estimated
- Under plausible assumptions reservation wages are the main cyclical component of wages
- If reservation wages are not cyclical, neither are wages
- Cyclical question directly shifted on reservation wages
- Evidence on these predictions from micro data on (reservation) wages for UK and Germany
- Discuss alternative views on reservation wage formation

Approach is general in a few important aspects:

- allows for infrequent wage negotiation, which is a recognized element of wage rigidity;
- focuses on a general wage curve, which can be obtained from Nash bargaining in search model, but is also consistent with alternative wage setting models;
- does not require to estimate a relationship between productivity shocks and unemployment.

Matching model with infrequent wage negotiation  
(staggered wage setting à la Calvo 1983, Gertler and Trigari 2009).

- Wages are negotiated at the start of a job-worker match, and reflect the PDV of future expected labor market conditions
- Afterwards, opportunities to renegotiate wages happen infrequently.
- A fraction of wages in the economy thus reflect past negotiations.
- This assumption has implications for cyclicity.
- And is consistent with evidence that wages in new jobs are more cyclical than wages in continuing jobs.
- Obtain simple implications for the elasticity of wages to unemployment under alternative scenarios.

# The Model: Matching

- Workers find jobs at rate  $\lambda$ ; and lose jobs at rate  $s$ .
- Steady state unemployment:

$$u = \frac{s}{s + \lambda}.$$



# The Model: Firms

- Wages in new jobs negotiated according to standard rent sharing
- But opportunity to renegotiate wages in existing jobs only arrives at Poisson rate  $\phi$
- Value of a vacant job at time  $t$ ,  $V(t)$

$$rV(t) = -c(t) + q(t) [J(t; w(t)) - V(t) - C(t)] + E_t \frac{\partial V(t)}{\partial t}$$

- Value at time  $t$  of a job paying  $w$ ,  $J(t; w)$

$$rJ(t; w) = p(t) - w - s [J(t; w) - V(t)] + \phi [J(t; w(t)) - J(t; w)] + E_t \frac{\partial J(t; w)}{\partial t}$$

- Free entry:  $V(t) = 0$

$$J(t; w(t)) = C(t) + \frac{c(t)}{q(\theta_t)}$$

- Value of being unemployed at time  $t$

$$rU(t) = z + \lambda(t) [W(t; w(t)) - U(t)] + E_t \frac{\partial U(t)}{\partial t}$$

- Value at time  $t$  of being employed in a job that pays  $w$

$$rW(t; w) = w - s [W(t; w) - U(t)] + \phi [W(t; w(t)) - W(t; w)] + E_t \frac{\partial W(t; w)}{\partial t}$$

# The Model: Wage determination

- Standard sharing of surplus

$$w(t) = \arg \max [W(t; w) - U(t)]^\beta [J(t; w) - V(t)]^{1-\beta}$$

- After substituting firm's value functions

$$W(t; w(t)) - U(t) = \frac{\beta}{1-\beta} \left[ \frac{c(t)}{q(t)} + C(t) \right] \equiv \mu(t).$$

- $\mu(t)$  is mark-up of employment over outside options
- Substitute worker's value functions

$$w(t) = z + (r + s + \phi) \left[ \mu(t) + E_t \int_t^\infty e^{-(r+s+\phi)(\tau-t)} (\lambda(\tau) - \phi) \mu(\tau) d\tau \right]$$

- Wages embody expectations over future labor market conditions  $\lambda(\tau)$  and the effective discount rate is  $r + s + \phi$

# Wages cyclicity: Steady state

Current labor market conditions expected to last forever.

$$w = z + \mu(r + s + \lambda)$$

Given  $u = s/(s + \lambda)$  :

$$w = z + \mu \left( r + \frac{s}{u} \right)$$

- Assume acyclical hiring costs, thus mark-up is acyclical.
- Wage-unemployment elasticity:

$$\varepsilon_{wu} = -\frac{\mu s}{wu} = -(1 - \eta) \frac{s}{ru + s}$$

where  $\eta \equiv z/w$  is the replacement ratio.

- $\frac{s}{ru+s}$  is close to 1, and thus  $\varepsilon_{wu} \simeq -0.1$  requires  $\eta \simeq 0.9$ , which is unrealistically high.

- Mark-up:

$$\mu(t) = \frac{\beta}{1 - \beta} \left[ \frac{c(t)}{q(t)} + C(t) \right]$$

- Vacancy duration  $1/q(t)$  is procyclical, thus  $\mu(t)$  is procyclical as long as the flow cost of keeping an open vacancy is positive ( $c(t) > 0$ )
- But if vacancy costs are mainly independent of duration (selection, training, etc. - Pissarides 2009),  $c(t) = 0$  and mark-up is acyclical
- What about if  $c(t) > 0$  and mark-up is procyclical?

$$\varepsilon_{wu} = (1 - \eta) \left( \varepsilon_{\mu u} - \frac{s}{ru + s} \right)$$

- Procyclicity of hiring costs ( $\varepsilon_{\mu u} < 0$ ) requires an even higher value of  $\eta$  to match a given elasticity of wages to unemployment.
- Same argument for procyclical  $z$  (Chodorow-Reich and Karabarbounis 2013)

# [What is a plausible replacement ratio?]

- $z$  represents the flow utility during unemployment
  - unemployment compensation
  - (dis)utility of leisure while unemployed
  - net of job search costs.
- In 2001, the average proportion of earnings that is maintained when a worker becomes unemployed in the U.K. and Germany was 0.42 and 0.63, respectively (OECD Benefits and Wages)
- Non-pecuniary effects of unemployment: strong detrimental impact of unemployment on subjective well-being, even conditional on household income (Winkelmann Winkelmann 1998, Clark 2003, Kassenboehmer Haisken-DeNew 2009)
- 0.42 and 0.63 should be interpreted as very generous upper bounds.

# Wage cyclicality: Out of steady state (I)

- Wage curve with constant mark-up

$$w(t) = z + \mu \left[ (r + s + \lambda(t)) + E_t \int_t^\infty e^{-(r+s+\phi)(\tau-t)} \lambda'(\tau) d\tau \right]$$

- Wages driven by current conditions  $\lambda(t)$  and expected changes  $\lambda'(\tau)$
- With **continuous wage negotiation**  $\phi \rightarrow \infty$ :

$$w = z + \mu \left( r + \frac{s}{u} \right)$$

- Same predictions as in steady state - it is only contemporaneous conditions that matter.

## Occasional wage renegotiation

- Wages embody expectations about the evolution of labor market conditions
- Need assumptions about  $E_t \lambda(\tau)$
- e.g.  $\lambda(\tau)$  follows a continuous-time AR process, with convergence  $\zeta$  to steady state  $\lambda^*$

$$E_t \lambda(\tau) = e^{-\zeta(1-t)} \lambda(\tau) + [1 - e^{-\zeta(1-t)}] \lambda^*$$

where low values of  $\zeta$  imply high persistence.

- Limiting case  $\zeta = 0$  is equivalent to previous two cases



# Implications for wage cyclicality

- Embody  $E_t \lambda(\tau)$  in the wage curve:

$$w(t) = z + \mu \left( r + \frac{s}{u^*} \right) + \gamma \left( \frac{s}{u_t} - \frac{s}{u^*} \right)$$

where

$$\gamma = \frac{r + s + \phi}{r + s + \phi + \xi} < 1$$

- Wage-unemployment elasticity

$$\varepsilon_{wu} = -(1 - \eta) \frac{\gamma s}{ru^* + s}$$

- Model predictions should come closer to the data because target  $\varepsilon_{wu}$  is higher on newly-negotiated wages (LHS higher) and because  $\gamma < 1$  (RHS lower).

# Evidence on wage cyclicality

According to the search model wages depend on productivity and outside options, proxied by the unemployment rate

$$\ln w_{iat} = \alpha x_{iat} + \beta \ln u_{at} + d_a + d_t + d_i + \varepsilon_{iat}$$

Issues:

- Right level of aggregation (local versus national unemployment)
- All matches versus new matches
- Several estimates in the literature (Blanchflower Oswald 1994, Gregg Machin Salgado 2014, among others)
- We replicate existing consensus on same data on which we estimate reservation wage equations, and allow for higher elasticity on new matches
- BHPS (1991-2009) for UK, SOEP (1987-2010) for Germany.

# Wage equations for UK: all jobs

	1	2	3	4	5	6
$\ln w_{it-1}$				0.759*** (0.005)	0.759*** (0.005)	0.759*** (0.005)
$\ln u_t$	-0.022 (0.032)	-0.165*** (0.044)	-0.155*** (0.043)	-0.123*** (0.017)	-0.106*** (0.025)	
$\ln u_{t-1}$					-0.014 (0.020)	
$\ln u_{at}$						-0.026*** (0.010)
trend	$t$	$t, t^2$	$t, t^2$	$t, t^2$	$t, t^2$	$t, t^2$
trend* $a$	no	no	yes	no	no	yes
Obs.	96270	96270	96270	70910	70910	70910
$R^2$	0.40	0.40	0.40	0.75	0.75	0.75

Sample: males and females 18-65; all jobs; 1991-2009.

Dep var: log real hourly wage. Other controls: gender, quadratic in age, educ (4 groups), cubic in tenure, married, children, region dummies.

OLS. s.e. clustered at year level (cols 1-5); at year\*reg level (col 6).

\*\*\* sig at 1%; \*\* sig at 5%; \* sig at 10%

# Wage equations for UK: further specifications

	1	2	3	4	5	6
	New	Old	All	All	1st diff	FE
$\ln w_{it-1}$				0.759*** (0.005)		0.134*** (0.019)
$\ln u_t$	-0.279*** (0.077)	-0.116*** (0.038)	-0.144*** (0.040)	-0.123*** (0.017)	-0.092*** (0.021)	-0.183*** (0.032)
$\ln u_{start}$			-0.039*** (0.008)	-0.003 (0.004)	0.004 (0.004)	
trend	$t, t^2$	$t, t^2$	$t, t^2$	$t, t^2$	$t, t^2$	$t, t^2$
Obs.	25517	70753	95584	70438	70438	70102
$R^2$	0.41	0.39	0.40	0.75	0.02	

Sample: males and females 18-65; 1991-2009.

Dep var: log real hourly wage. Other controls: gender, quadratic in age, educ (4 groups), cubic in tenure, married, children, region dummies.

s.e. clustered at year level. Col 6: 2-way cluster-robust variance (Cameron and Miller 2013). \*\*\* sig at 1%; \*\* sig at 5%; \* sig at 10%

# Wage equations for Germany: all jobs

	1	2	3	4	5	6
$\ln w_{it-1}$				0.732*** (0.006)	0.732*** (0.006)	0.732*** (0.006)
$\ln u_t$	<b>0.078</b> (0.043)	<b>-0.005</b> (0.027)	<b>0.000</b> (0.027)	<b>-0.023**</b> (0.014)	<b>0.015</b> (0.019)	
$\ln u_{t-1}$					<b>-0.048**</b> (0.019)	
$\ln u_{at}$						<b>-0.016***</b> (0.006)
trend	<i>t</i>	<i>t, t<sup>2</sup></i>	<i>t, t<sup>2</sup></i>	<i>t, t<sup>2</sup></i>	<i>t, t<sup>2</sup></i>	<i>t, t<sup>2</sup></i>
trend* <i>a</i>	no	no	yes	no	no	yes
Obs.	213693	213693	213693	164933	164933	164933
$R^2$	0.64	0.64	0.64	0.85	0.85	0.85

Sample: males and females 18-65; all jobs; 1987-2010.

Dep var: log real monthly wage. Other controls: log hours, gender, quadratic in age, educ (4 groups), cubic in tenure, married, children, region dummies. OLS. s.e. clustered at year level (cols 1-5); year\*reg (col 6). \*\*\*sig at 1%; \*\*sig at 5%; \*sig at 10%

# Wage equations for Germany: further specifications

	1	2	3	4	5	6
	<b>New</b>	<b>Old</b>	<b>All</b>	<b>All</b>	<b>1st diff</b>	<b>FE</b>
$\ln w_{it-1}$				0.726*** (0.007)		0.371*** (0.025)
$\ln u_t$	<b>-0.168***</b> (0.030)	<b>0.027</b> (0.029)	<b>0.012</b> (0.023)	<b>-0.019</b> (0.014)	<b>-0.037**</b> (0.014)	<b>-0.019</b> (0.024)
$\ln u_{start}$			-0.025** (0.007)	-0.008** (0.002)	-0.001 (0.002)	
trend	$t, t^2$	$t, t^2$	$t, t^2$	$t, t^2$	$t, t^2$	$t, t^2$
Obs.	34095	179333	196616	152183	152183	164933
$R^2$	0.62	0.62	0.64	0.85	0.05	

Sample: males and females 18-65; 1987-2010.

Dep var: log real monthly wage. Other controls: log hours, gender, quadratic in age, educ (4 groups), cubic in tenure, region dummies, married, children. s.e. clustered at the year level. Col 6: 2-way cluster-robust variance (Cameron and Miller 2013).

\*\*\* sig at 1%; \*\* sig at 5%; \* sig at 10%.

# Wage equations: summary

- UK: all jobs, wage elasticity around  $-0.16$
- new jobs: around  $-0.28$
- specifications with regional unemployment at most  $-0.03/-0.09$  resp
- controlling for unobserved heterogeneity (FE):  $-0.18$
- results for Germany:
  - $-0.05$  on all jobs (max);
  - $-0.17$  on new jobs;
  - $-0.016/-0.090$  with regional unemployment
  - $-0.02$  with FE.

# Plausible magnitudes:

- U.K. data
  - Unemployment transitions from the LFS imply  $s = 0.0125$  monthly
  - AR unemployment rate estimates give  $\xi = 0.003$  monthly
  - Expected contract length of about 12 months:  $\phi = 0.0833$
  - $r = 0.003$  monthly

- $\eta$  needs to match

$$\varepsilon_{wu} = -(1 - \eta) \frac{\gamma s}{ru^* + s}$$

where  $\gamma = \frac{r+s+\phi}{r+s+\phi+\xi} = 0.971$ .

- Need  $\eta$  around 0.71 in UK, 0.82 in Germany.
- Unemployment is too persistent for occasional wage renegotiation to make a sizeable difference



# Reservation wages

- Reservation wage  $\rho(t)$ :

$$W(t; \rho(t)) = U(t)$$

- Substituting value functions:

$$\rho(t) = z + \mu(r + s + \phi) E_t \int_t e^{-(r+s+\phi)(\tau-t)} (\lambda(\tau) - \phi) d\tau$$

- Combining with wage equation: wage conditional on the reservation wage

$$w(t) = \rho(t) + (r + s + \phi)\mu$$

- With constant mark-up, all cyclicity in negotiated wages is driven by cyclicity in the reservation wage
- If reservation wages are not strongly procyclical, neither will be wages
- In particular:

$$\varepsilon_{\rho u} = \frac{w(t)}{\rho(t)} \varepsilon_{wu}$$

- Imposing steady-state & no renegotiation ( $\phi = 0$ ):

$$\rho = z + \frac{\lambda(w - z)}{r + s + \lambda} \simeq uz + (1 - u)w$$

for  $r \rightarrow 0$

- Rewrite as

$$\eta \equiv \frac{z}{w} = \frac{1}{u} \left[ \frac{\rho}{w} - (1 - u) \right]$$

- In BHPS data  $\rho/w$  close to 0.8 implies  $\eta$  close to zero.
- In line with findings from the wellbeing literature.

# Cyclicalities of reservation wages

- Information on reservation wages in BHPS for everyone out of work, looking for work, and willing to start work
- Question about:
  - “lowest take-home pay that one would consider accepting”, and
  - “expected working hours for such lowest pay”
  - obtain a measure of hourly net reservation wage
- Information on reservation wages in SOEP elicited in monthly terms and not supplemented by information on expected hours
  - Estimate specifications for monthly reservation wages, controlling for whether an individual is looking for a full-time, part-time, or any job.
- Covariates
  - all determinants of wages
  - chances of finding a job (unemployment rate)
  - utility while unemployed (total benefits and household composition)

# Reservation wage equations for the UK

	1	2	3	4	5	6
	OLS	OLS	OLS	OLS	OLS	FE
$\ln u_t$	<b>-0.095*</b> (0.046)	<b>-0.175***</b> (0.058)	<b>-0.164**</b> (0.058)	<b>0.116</b> (0.155)		<b>0.011</b> (0.184)
$\ln u_{t-1}$				<b>-0.215*</b> (0.111)		<b>-0.119</b> (0.129)
$\ln u_{at}$					<b>-0.064**</b> (0.028)	
trend	<i>t</i>	<i>t, t<sup>2</sup></i>	<i>t, t<sup>2</sup></i>	<i>t, t<sup>2</sup></i>	<i>t, t<sup>2</sup></i>	<i>t, t<sup>2</sup></i>
trend* <i>a</i>	no	no	yes	no	no	no
Obs.	14874	14874	14874	14874	14874	14874
$R^2$	0.25	0.25	0.25	0.25	0.25	

Sample: nonemployed males and females 18-65; 1991-2009. Dep var: log real hourly reservation wage. Other controls: gender, quadratic in age, educ (4 groups), cubic in duration, married, children, log benefits, region dummies. s.e. clustered at the year level (cols 1-4); year\*reg (col 5). Col 6: 2-way cluster-robust variance (Cameron and Miller 2013). \*\*\*sig at 1%; \*\*sig at 5%; \*sig at 10%.

# Reservation wage equations for Germany

	1	2	3	4	5	6
	OLS	OLS	OLS	OLS	OLS	FE
$\ln u_t$	<b>0.134*</b> (0.068)	<b>-0.009</b> (0.064)	<b>-0.005</b> (0.066)	<b>0.152*</b> (0.073)		<b>0.123</b> (0.078)
$\ln u_{t-1}$				<b>-0.231***</b> (0.049)		<b>-0.189***</b> (0.046)
$\ln u_{at}$					<b>0.062*</b> (0.033)	
$\ln u_{at-1}$					<b>-0.081**</b> (0.032)	
trend	<i>t</i>	<i>t, t<sup>2</sup></i>	<i>t, t<sup>2</sup></i>	<i>t, t<sup>2</sup></i>	<i>t, t<sup>2</sup></i>	<i>t, t<sup>2</sup></i>
trend*a	no	no	yes	no	no	no
Obs.	17238	17238	17238	17238	17238	17238
$R^2$	0.36	0.36	0.36	0.36	0.36	

Sample: nonemployed males and females 18-65; 1987-2010. Dep var: log real monthly reservation wage. Other controls: gender, quadratic in age, educ (4 groups), cubic in duration, married, children, log benefits, whether looking for FT, PT or any job, region dummies. s.e. clustered at the year level (cols 1-4); year\*reg (col 5); col 6: 2-way cluster-robust variance (Cameron and Miller 2013). \*\*\*sig at 1%; \*\*sig at 5%; \*sig at 10%.

# Reservation wage equations: summary

- UK: reservation wages less cyclical than new wages.
  - 2 issues here: result not in line with wage negotiation outcome; and cyclical too low
- Germany: reservation wages roughly as cyclical as new wages
  - but cyclical of both lower than cyclical the model would predict
- These estimates identify a flaw with the determination of reservation wages in search model

# Possible explanations

- Quality of reservation wage data is poor and not informative of cyclical
- Reservation wage model is misspecified

- Post-unemployment wages on average 30% higher than reservation wages, but about 15% accept wages below their reservation wage
- From reservation wage equations: all human capital indicators and benefits have expected impact on reservation wages
- Correlation between reservation wages and
  - remaining unemployment duration;
  - post-unemployment wages

is in line with model predictions



# Quality of UK reservation wage data

	1	2	3	4	5	6
	Whether found job at $t + 1$			Post-unemp wage		
$\ln \rho_t$	<b>0.001</b> (0.008)	<b>-0.020***</b> (0.008)	<b>-0.022***</b> (0.007)	<b>0.436***</b> (0.021)	<b>0.312***</b> (0.036)	<b>0.308***</b> (0.037)
$\ln u_t$		<b>-0.069</b> (0.069)			<b>-0.216**</b> (0.077)	
$\ln u_{at}$			<b>-0.036</b> (0.026)			<b>0.015</b> (0.057)
i.year	yes	no	no	yes	no	no
trend	no	$t, t^2$	$t, t^2$	no	$t, t^2$	$t, t^2$
Xs	no	yes	yes	no	yes	yes
Obs.	15278	14701	14701	2685	2594	2594
$R^2$	0.02	0.08	0.09	0.22	0.30	0.30

Sample: (1)-(3): nonemployed males and females 18-65; (4)-(6) with nonmissing wages at  $t + 1$ , 1991-2009. Controls: gender, quadratic in age, educ (4 groups), cubic in duration, married, children, log benefits, region dummies. s.e. clustered at the year level.

\*\*\* sig at 1%; \*\* sig at 5%; \* sig at 10%.

# Quality of German reservation wage data

	1	2	3	4	5	6
	Whether found job at $t + 1$			Post-unemp wage		
$\ln \rho_t$	<b>0.034</b> *** (0.006)	<b>-0.067</b> *** (0.008)	<b>-0.067</b> *** (0.008)	<b>0.698</b> *** (0.024)	<b>0.367</b> *** (0.030)	<b>0.367</b> *** (0.030)
$\ln u_t$		<b>-0.093</b> *** (0.029)			<b>-0.234</b> ** (0.113)	
$\ln u_{at}$			-0.032 (0.020)			-0.090 (0.058)
i.year	yes	no	no	yes	no	no
trend	no	$t, t^2$	$t, t^2$	no	$t, t^2$	$t, t^2$
$X_s$	no	yes	yes	no	yes	yes
Obs.	17789	17789	17789	4718	4718	4718
$R^2$	0.01	0.07	0.07	0.20	0.31	0.31

Sample: (1)-(3): nonemployed males and females 18-65; (4)-(6) with nonmissing wages at  $t + 1$ , 1987-2010. Controls: gender, quadratic in age, educ (4 groups), cubic in duration, married, children, log benefits (IV), whether looking for FT, PT or any job, region dummies. s.e. clustered at the year level. \*\*\*sig at 1%; \*\*sig at 5%; \*sig at 10%.

- 1 **Alternative search model:** workers search both off- and on-the-job and draw wage offers from a (posted) wage distribution  $f(w)$ 
  - This model generates acyclical reservation wages whenever  $\lambda^u = \lambda^e$ , as  $\rho = z$ .
  - but if  $\rho = z$  reservation wages do not respond to any individual covariate (eg human capital), while they clearly do.
  - also, evidence clearly shows  $\lambda^u > \lambda^e$
- 2 **Hyperbolic discounting**
  - Discounting affects search behavior and reservation wages because returns to job search are delayed (Della Vigna and Paserman 2005)
  - High rates of short-time discounting implies all else equal lower reservation wages
  - This effect makes reservation wages more weakly correlated to wages and labor market conditions
- 3 **Reference points in job search**

# Reference points in job search

- Reservation wages may be determined by perceptions of “fair wage”
  - perceptions strongly influenced by both past experiences and reference groups
  - less sensitive to current economic conditions than the arrival rate of job offers, which is the key cyclical driver of reservation wages in the canonical search model
- Lack of direct evidence on this possible explanation
- Falk, Fehr and Zehnder (2004): the temporary introduction of a min wage leads to a rise in subjects' reservation wages, even after the min wage has been removed.
- This makes reservation wages less cyclical than in the canonical model.

# Reference points in job search

- If past wages shape reference points, which in turn influence reservation wages, we should expect a significant correlation between past wages and reservation wages.
- But several confounding factors in such correlation
- Direct links (if any) between UI benefits and past wages, and UI is key component of reservation wages in the canonical model.
  - this is the case for Germany - UI entitlement is function of previous social security contribution and thus past wages
  - but not for UK: eg JSA is currently £57.35 for 16-24; £72.40 for 25+; with some allowance for dependants.
  - no explicit reference to previous earnings in UK
- Unobserved productivity components of past wages, reflected into reservation wages in the canonical model via the wage offer distribution.

- Aim to isolate the *rent* component of past wages and observe its correlation with current reservation wages
- If job search is forward-looking (canonical model), past rents should not be relevant for reservation wages.
- If job search is reference-dependent, past rents feature in reservation wages - as long as they represent meaningful benchmark.

- Empirical reservation wage model:

$$\ln \rho_{it} = \beta_1 X_{it} + \beta_2 \ln w_{it-d_i} + \varepsilon_{it} \quad (1)$$

where  $w_{it-d_i}$  is wage in last job held, lost  $d_i$  years ago

- $w_{it-d_i}$  includes components of both worker ability ( $w_i^*$ ) and rents ( $R_{it-d_i}$ ):

$$\ln w_{it-d_i} = \gamma_1 X_{it-d_i} + \gamma_2 R_{it-d_i} + w_i^* + u_{it-d_i}$$

- Identification of reference point effect in (1) requires a proxy for past rents, which is orthogonal to worker ability.

- Industry affiliation as a proxy for the size of rents in a job
  - long-established literature (eg Krueger and Summers 1988)
- Use predicted industry-level wage as an instrument for previous wages in the reservation wage equation
- Exclusion restriction requires
  - no wealth effects from previous wages;
  - workers can distinguish rent and productivity components.



- Estimate log wage regression for 1982-2009 on ASHE, controlling for 4-digit industry effects, unrestricted age effects, region, year, individual fixed effects.
- Obtain  $\widehat{\ln w_j}$  for  $j = 4\text{-digit industries}$
- On BHPS, for each unemployed  $i$  at  $t$ : observed in employment  $d_i$  years ago, in industry  $j$ , earning wage  $w_{it-d_i}$ .
- Use  $\widehat{\ln w_j}$  as IV for  $\ln w_{it-d_i}$  in reservation wage equation.

# Results: Reservation wages and rents

	1	2	3	4	5	6
	OLS	OLS	OLS	IV	IV	IV
$\ln w_{it-d}$	<b>0.087***</b> (0.005)	<b>0.087***</b> (0.005)	<b>0.105***</b> (0.008)	<b>0.149***</b> (0.018)	<b>0.149***</b> (0.016)	<b>0.197***</b> (0.155)
$\ln w_{it-d} * d$			<b>-0.009***</b> (0.002)			<b>-0.019***</b> (0.004)
$\ln u_t$		<b>-0.204***</b> (0.083)	<b>-0.204***</b> (0.082)		<b>-0.174***</b> (0.086)	<b>-0.170***</b> (0.084)
i.year	yes	no	no	yes	no	no
Obs.	8151	8151	8151	7790	7790	7790
$R^2$	0.28	0.27	0.27			
$F$ -stat <sup>1</sup>				709.26	928.6	484.7
$F$ -stat <sup>2</sup>						269.7

IV in cols 4-5: predicted 4-digit industry wage differential. IV in col 6: predicted 4-digit industry wage differential, and its interaction with time since job loss.

# Conclusions

- (lack of) Wage cyclicality is an enduring puzzle in labor/macroeconomics
- We propose a matching model with infrequent wage negotiation which delivers simple, reduced-form predictions for elasticity of wages to unemployment
- Under plausible assumptions, the reservation wage is the main cyclical component of wages
- Estimates show that reservation wages are as cyclical as actual wages, but not as cyclical as the model would predict
- Flaw in determination of reservation wage calls for alternative reservation wage models - rather than alternative wage setting model
- Alternative models: Rents in previous jobs are strong predictors of reservation wages, in line with reference points in job search behavior.

# Group-specific unemployment (UK)

By gender and 4 age groups (16-17; 18-24; 25-49; 50+)

Wage equations							
	All	Men	Women	16-17	18-24	25-49	50+
$\ln u_{gt}$	-0.026 (0.009)	-0.048 (0.017)	-0.071 (0.018)	0.469 (0.302)	-0.198 (0.052)	-0.031 (0.015)	-0.024 (0.018)
Obs.	70901	34372	36529	713	6824	48503	14861
$R^2$	0.75	0.75	0.71	0.37	0.47	0.75	0.76

  

Reservation wage equations							
	All	Men	Women	16-17	18-24	25-49	50+
$\ln u_{gt}$	-0.054 (0.030)	-0.039 (0.025)	-0.065 (0.034)	0.151 (0.073)	-0.157 (0.046)	0.005 (0.078)	0.042 (0.060)
Obs.	14874	6747	8127	1838	2894	7312	2830
$R^2$	0.24	0.23	0.27	0.16	0.21	0.19	0.21