

Financial Disintermediation and
Financial Fragility
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Discussion by
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Key idea

- ▶ Literature on Financial Crisis 2008: Banks, Leverage.
- ▶ But: shouldn't bond markets be a substitute? "Spare tire".
- ▶ This paper: perhaps not.
 - ▶ Much of growth in bond markets was in asset backed securities ...
 - ▶ ... held by a shadow banking system ...
 - ▶ ... and when it collapsed, it made the crisis deeper.

Modeling strategy

- ▶ Entrepreneurs borrow from banks, savers or shadow banks.
- ▶ Entrepreneurs are limited in how much they can pledge directly to savers. Thus, banks and shadow banks scoop up the rest.
- ▶ Banks provide implicit guarantees to shadow banks.
- ▶ Shadow banks: use corporate bonds, provide banks to obtain higher leverage.
- ▶ Gertler-Karadi: leverage constraint via bank value.
- ▶ Value is a function of “net worth”.
- ▶ A “bubbly asset” can be used as “net worth”.
- ▶ When the bubble collapses, the banking sector shrinks, loans are reduced etc., **including shadow bank loans.**

Modeling strategy

$$(1-\lambda) (\text{“Gertler-Karadi-Kiyotaki”})^2 + \lambda \text{“Bubbles”} + \epsilon \text{“Shadow”}$$

What is nice

- ▶ Serious attempt to model the shadow banking system.
- ▶ Serious attempt to provide a role for asset-backed securities.
- ▶ Focus on regulatory arbitrage.
- ▶ The whole story feels rather sensible “at a distance”.
- ▶ Thoughtful, good paper, quite well written.
- ▶ Good for teaching what comes after “Gertler-Karadi-Kiyotaki”.

Questions remain

1. **Bubbles, bubbles everywhere.** Abstract, intro, early description of the model, large part of the analysis. Key for 2008 or just a modeling device?
2. **Shadow bank guarantee:** coarse modeling. It should be the center point!
3. **Constraints** faced by entrepreneurs and banks: **plausible?** Is there direct evidence?
4. **Asset-backed securities:** concern real estate and households, not start-up entrepreneurial financing.
5. **How to get funds from savers to borrowers?** Policy conclusions?

1. Bubbles, bubbles everywhere

- ▶ Bubbles: in the abstract, intro, first paragraph of model description, large part of the analysis.
- ▶ Hard on the non-initiated.
- ▶ Bubbles: necessary for your story? Bubbles in the model:
 - ▶ inherently useless, but count as net worth.
 - ▶ Banks can leverage it.
 - ▶ Therefore it trades at a positive price for a while.
 - ▶ Exogenous: price collapses to zero, net worth shrinks.

Anything else that shrinks net worth is fine too.

- ▶ What was that bubble asset in 2008?
- ▶ Key innovation in this paper is the shadow banking sector: focus on that!

2. Shadow bank guarantee

- ▶ “Direct loans will only trade with the help of a bank guarantee which costs p_t per unit of bonds”
- ▶ Evolution of net worth (9): income from guarantee, but not “risk” from guarantee payments:

$$n_{t+1} = R_t^l b_t + \mu_{t+1} m_t^b - R_g^d d_t + p_t s_t$$

- ▶ Market “diversion” constraint (11): treats s_t “like” d_t . Why?

$$(1 - \lambda^m)(s_t + d_t) \leq V(n_t)$$

- ▶ Regulatory constraint (12): ignores guarantees. Fine.

$$(1 - \lambda^r)d_t \leq V(n_t)$$

3. Constraints: plausible?

- ▶ Market “diversion” constraint (11): $\lambda^m = 0$

$$(1 - \lambda^m)(s_t + d_t) \leq V(n_t)$$

Translation into a leverage ratio?

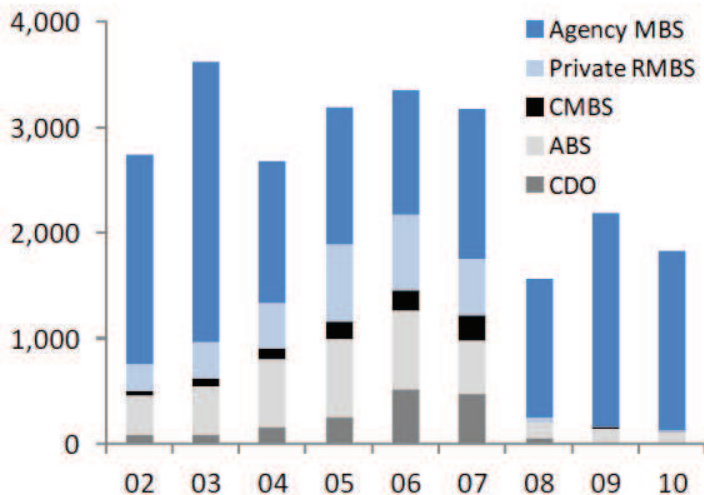
- ▶ Regulatory constraint (12): $\lambda^r = 0.77$

$$(1 - \lambda^r)d_t \leq V(n_t)$$

Translation into capital requirement?

- ▶ Entrepreneur: why do they borrow? To pre-pay the workers? Is that done?
- ▶ Entrepreneurs: can pledge fraction $\theta = 62\%$ of expected output to banks, nothing to savers (in case of “shadow banking”).
- ▶ What about equity markets for entrepreneurs? What about default rates on corporate bonds?
- ▶ Banks “die” with probability $1 - \gamma = 13\%$ per year.
- ▶ Long-term firm-bank relationships?

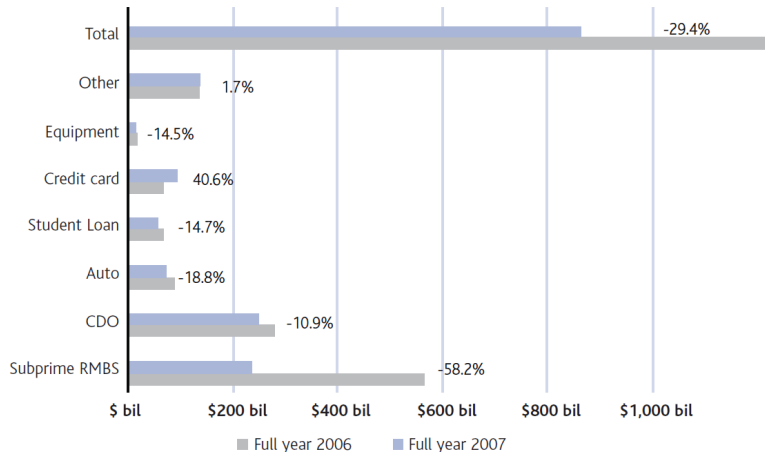
4a. Asset-backed securities



Source: Blommestein et al., Outlook for the Securities Market, OECD Journal: Financial Market Trends, vol 2011 issue 1

4b. Asset-backed securities

Figure 2: Issuance of US ABS falters

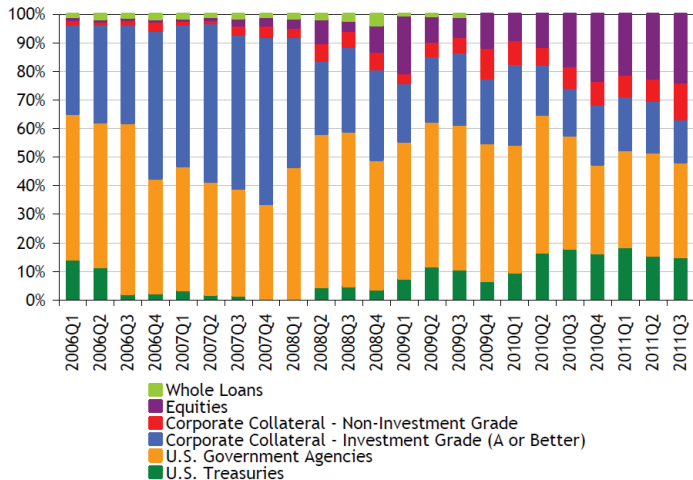


Source: Thomson Financial Securities Data, Deutsche Bank

Source: Global Securitisation and Structured Finance 2008, Deutsche Bank

4c. Asset-backed securities

Chart 2: Cash collateral reinvested in repo – breakdown by collateral type



Source: Financial Stability Board, Interim Report April 27, 2012

How to get funds from savers to borrowers?

- ▶ Two key frictions here:
 1. Banks better at extracting funds from defaulting borrowers.
 2. Shadow banking guarantees without regulatory restrictions.
- ▶ On 1.: are they?
 - ▶ Once a pool of loans is securitized, does it really matter who holds them? Evidence? Note: **crucial!**
 - ▶ These assets are risky: so what? Equity is too.
 - ▶ Policy implication: make asset-backed securities as accessible to households as equity.
- ▶ On 2.: yes!
 - ▶ Jurassic Park.
 - ▶ Pol. impl. 1: make securitized assets broadly accessible.
 - ▶ Pol. impl. 2: let money market funds “break the buck”.
 - ▶ Pol. impl. 3: bank deposits are not safe. Stick to Bagehot!
 - ▶ Pol. impl. 4: you want safe assets? Use full-reserve banks!

Conclusions

- ▶ Cool paper. $(1 - \lambda) (\text{“Gertler-Karadi-Kiyotaki”})^2 + \lambda \text{“Bubbles”} + \epsilon \text{“Shadow Banking”}$.
- ▶ Serious attempt to model shadow banking sector. Crucial!
- ▶ Suggestion: less on bubbles, more on shadow banking.
- ▶ Constraints: in line with literature, at odds with evidence.
- ▶ Policy implications:
 - ▶ The paper could question its constraints.
 - ▶ Make asset-backed securities as accessible to households as equity.
 - ▶ Someone has to bear risks. It shouldn't be the tax payer.