# Understanding the Equity Premium Puzzle and the Correlation Puzzle

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- Lucas AP model + EZ preferences + persistent time pref shocks
  - => sizable equity premium (2.7%) with low risk aversion ( $\approx$  1)
  - => disconnect between AP returns & cons./div. growth
  - + range of other moments of APs & fundamentals
- Simplicity & elegance of the model:
  - => sizable quantitative improvement relative to Lucas case

- Observable fundamentals (D & C): iid growth rates
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- Significant advance over more complicated alternatives:

Long-run risk models with EZ preferences (Bansal et al)

- growth rates: persistent + stochastic volatility
- persistent comp. of growth is AR(1) + stoch vola shocks
- eqn describing evolution of volatility
- => less successful in replicating the disconnect puzzle
- => need much higher risk aversion ( ${\sim}10$ )

- I How does the model achieve the resolution of the
  - disconnect puzzle?
  - the equity premium puzzle?
- What 'side effects' are generated?
- **③** General comment on pref-based explanations of AP fluctuations

• Fundamental AP Equation

$$P_t = E_t[M_{t+1}(P_{t+1} + D_{t+1})]$$

Forward iteration + TVC =>

$$\frac{P_t}{D_t} = E_t [M_{t+1} \frac{D_{t+1}}{D_t} + M_{t+1} M_{t+2} \frac{D_{t+2}}{D_{t+1}} + \dots]$$

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• *P*/*D* on the left largely unrelated to future *C* and *D*: 'disconnect puzzle'

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- Adam, Marcet & Nicolini (2011): learning-induced low frequency swings in optimism about future returns

• New proposal in this paper: persistent & time-varying discount factor

$$\log(\lambda_{t+1}/\lambda_t) = 0.9992 \log(\lambda_t/\lambda_{t-1}) + \varepsilon_{t+1}$$

• 'Almost closed-form' expression for log SDF:

$$\log M_{t+1} = \mathbf{a} + \theta \log(\lambda_{t+1}/\lambda_t) - \frac{\theta}{\psi} \Delta c_{t+1} + (\theta - 1) \underbrace{\mathbf{r}_{c,t+1}}_{\text{Return of C claim}}$$

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• When & how does it give rise to a disconnect & EP?

#### Resolving The Disconnect Puzzle

• Instead of Campbell-Shiller approximation use

$$r_{c,t+1} = \log \frac{P_{t+1}^c + C_{t+1}}{P_t^C} \\ = \log (P_{t+1}^c / C_{t+1} + 1) - \log P_t^c / C_t + \log C_{t+1} / C_t \\ \approx \log (P_{t+1}^c / C_{t+1}) - \log (P_{t+1}^c / C_{t+1}) + \Delta c_{t+1}$$

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With

$$\log P_t^c / C_t^c = A_{c0} + A_{c1} \log rac{\lambda_{t+1}}{\lambda_t}$$
 and  $ho pprox 1$ 

we get

$$r_{c,t+1} \approx A_{c1}\varepsilon_{t+2} + \Delta c_{t+1}$$

• Approximate closed form expression for SDF:

$$\log M_{t+1} \approx \mathbf{a} + \theta \log(\lambda_{t+1}/\lambda_t) - \frac{\theta}{\psi} \Delta c_{t+1} + (\theta - 1) \left( A_{c1} \varepsilon_{t+2} + \Delta c_{t+1} \right)$$

• All terms iid except for  $\log(\lambda_{t+1}/\lambda_t)$ , which is highly persistent

= disconnect if  $\theta \neq 0!$ 

• Disconnect even if  $\theta = 1$ : CRRA case

• Consider the AP equation

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$$\log M_{t+1} \approx \dots + (\theta - 1) \left( A_{c1} \varepsilon_{t+2} + \Delta c_{t+1} \right)$$

• Risk premium emerges: discount effect is proportional to

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- IES largely irrelevant for EP: only  $heta=(1-\gamma)/(1-1/\psi)$  matters!

- SDF:  $\log M_{t+1} \propto \theta \log(\lambda_{t+1}/\lambda_t)$
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- Vola of ex-ante risk vs. ex-post risk free rate:

$$E_t \left[ rac{1+i_t}{1+\pi_{t+1}} 
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 versus  $rac{1+i_t}{1+\pi_{t+1}}$ 

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• Too much persistence?

Monthly persistence of log  $\lambda_{t+1}/\lambda_t$  is 0.9992 => 0.9904 annually

PD ratio persistence in the model 0.99?

=> Annual persistence of PD ratio in the data:  $\sim$ 0.72

• EM approach to AP: Boom and bust cycles in APs

are fundamentally justified

- Adam & Marcet (2011): RE-component of EM AP models
  - = return expectations low when PD ratio high (and vice versa)
- Follows from low frequency & mean-reverting disconnect of PD ratio

+ unpredictability of D growth

#### Investors' Return Expectations in the US



Figure: Average 1 year ahead stock market return exp. (UBS/Gallup Survey Data).

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- Great paper! (to be written)
- Clean and elegant AP model:
  - 2 simple departures from Lucas AP model
  - => impressive quantitative improvement
- Some open issues for further research