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Presentation to 
"Currency blocs in the 21st century"



### **Currency Blocs in the 21st Century**

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3rd Workshop on Money, Finance, and Banking in East Asia
Eltville, 6 December 2011

#### **Motivation**



- (1) What are the characteristics of the present currency blocs?
- (2) How do long-term structural variables affect an economy's **anchor currency choice**? Which distinctive features of the US dollar bloc and the euro bloc can be inferred from the analysis?
- (3) What might a **currency bloc equilibrium** based on the above analysis be like? How would currently discussed currency regime-related policy decisions affect this equilibrium?

#### **Overview**



- A descriptive overview of present currency blocs
- Econometric approach and explanatory variables
- Results:
  - Estimation results
  - The distribution of regime and anchor currency choice
  - The US dollar as an "anchor of last resort"
  - Checks for endogeneity
- A currency bloc equilibrium
- Effects of economic policy decisions
- Conclusions

### **Present Currency Blocs (1)**



#### Currency regime classification:

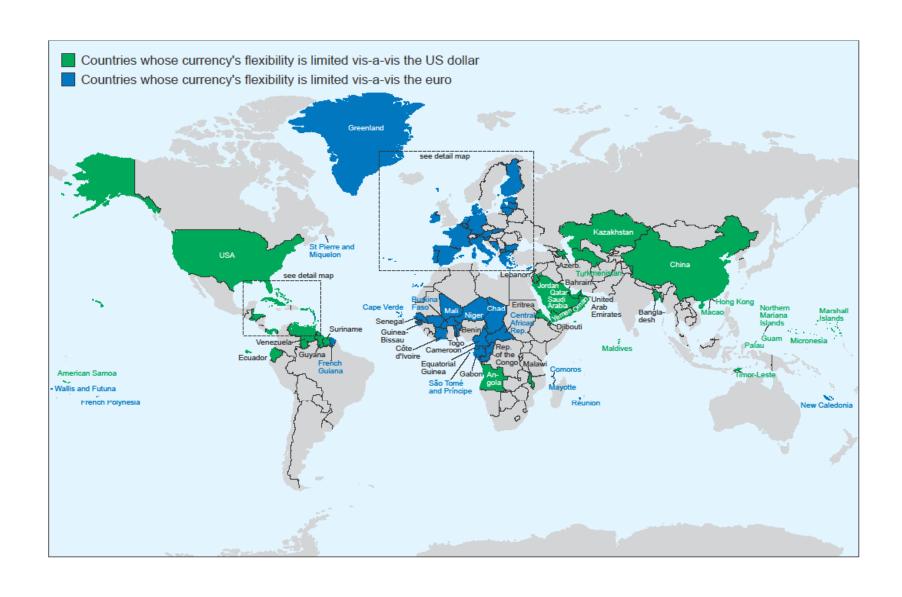
- IMF's *de facto* classification of exchange rate arrangements supplemented by Bundesbank data.

#### Categories:

- Peg to the euro
- Peg to the US dollar
- Peg to another currency
- Float
- Annual observations starting in 1999.

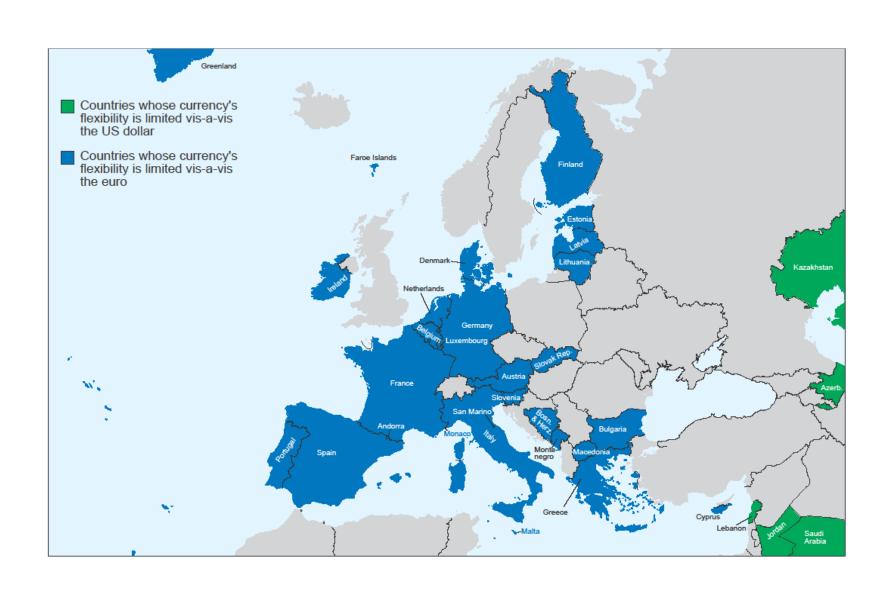
### Currency Blocs in 2008 (2)





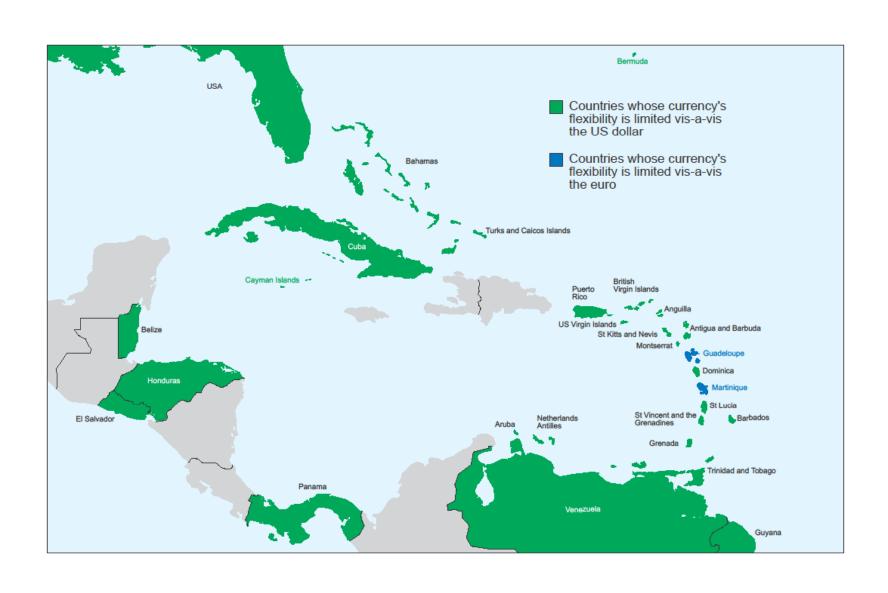
### Currency Blocs in 2008 (3)





### Currency Blocs in 2008 (4)









#### **Extensiveness of currency blocs:**

- Out of 229 countries and territories ...
  - ... 56 belong to the US dollar bloc, ...
  - ... 56 to the euro bloc and ...
  - ... 26 to the category "peg to another currency".
- Combined GDP (2005 PPP units) of US dollar bloc falls between 150% and 209% of the corresponding euro bloc value.





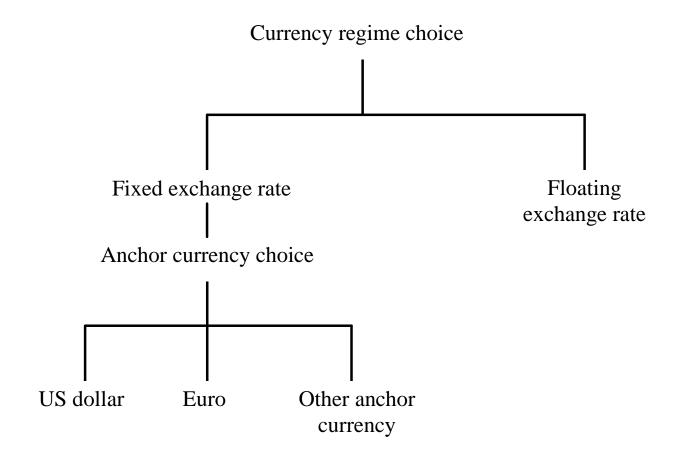
#### **Stability of currency blocs:**

- The euro bloc is extremely stable compared with the US dollar bloc: Between 1999 and 2008...
  - ... only Hungary and Croatia left the euro bloc, ...
  - ... but 33 countries from all over the world left the US dollar bloc.
  - Nevertheless, the number of countries with pegs to the US dollar increased slightly during this period.



### **Econometric Approach (1)**

Decision tree on currency regime and anchor currency choice



→ Proper estimation method: Nested Logit



### **Econometric Approach (2)**

**Nested Logit:** Overall probability of country *i* choosing currency regime / anchor currency *j* 

$$p_{i,peg\_euro} = p_{i1} = p_{iP} \times p_{i1|P} = \frac{\exp(\mathbf{z'\alpha} + \tau \cdot I)}{1 + \exp(\mathbf{z'\alpha} + \tau \cdot I)} \cdot \frac{\exp(\mathbf{x'_1\beta_1}/\tau)}{\exp(I)}$$

$$p_{i,peg\_dollar} = p_{i2} = p_{iP} \times p_{i2|P} = \frac{\exp(\mathbf{z'\alpha} + \tau \cdot I)}{1 + \exp(\mathbf{z'\alpha} + \tau \cdot I)} \cdot \frac{\exp(\mathbf{x'_2\beta_2}/\tau)}{\exp(I)}$$

$$p_{i,peg\_other} = p_{i3} = p_{iP} \times p_{i3|P} = \frac{\exp(\mathbf{z'\alpha} + \tau \cdot I)}{1 + \exp(\mathbf{z'\alpha} + \tau \cdot I)} \cdot \frac{1}{\exp(I)}$$

$$p_{i,float} = p_{i4} = p_{iF} = \frac{1}{1 + \exp(\mathbf{z}'\mathbf{\alpha} + \tau \cdot I)}$$

where 
$$\sum_{j=1}^{4} p_{ij} = 1$$
 and  $I = \ln[1 + \exp(\mathbf{x}_{1}' \boldsymbol{\beta}_{1} / \tau) + \exp(\mathbf{x}_{2}' \boldsymbol{\beta}_{2} / \tau)]$ 

### **Econometric Approach (3)**



A FIML estimator maximizes 
$$\ln L = \sum_{i=1}^{N} \sum_{j=1}^{4} y_{ij} \ln p_{ij}$$

The nested logit model is consistent with an additive random utility model (ARUM) interpretation if  $0 \le \tau \le 1$ .

Then, country i's utility of choosing alternative j is given by

$$U_{ij} = V_{ij} + \varepsilon_{ij}$$
 where

$$V_{i1} = \mathbf{z}'\boldsymbol{\alpha} + \mathbf{x}_1'\boldsymbol{\beta}_1$$

$$V_{i3} = \mathbf{z}'\mathbf{\alpha}$$

$$V_{i2} = \mathbf{z}'\boldsymbol{\alpha} + \mathbf{x}_2'\boldsymbol{\beta}_2$$

$$V_{i4} = 0$$

### **Explanatory variables (1)**



- Vector z (float vs. peg):
  - Log of real GDP (-)
  - Log of real per capita GDP (+)
- Vector x<sub>2</sub> (US dollar peg vs. peg to a third currency):
  - Trade integration with the US dollar bloc (+)

- Great circle distance to Washington, DC (-)
- Percentage of net oil exports in total exports

### **Explanatory variables (2)**



- Vector  $\mathbf{x}_1$  (euro peg vs. peg to a third currency):
  - Trade integration with the euro bloc (+)

$$S_{i,t}^{EUR} = \frac{\sum\limits_{k \in EUR(t)} X_{i,k,t}}{\sum\limits_{k} X_{i,k,t}} \cdot \frac{\sum\limits_{k} X_{i,k,t}}{\sum\limits_{k} X_{i,k,t} + \sum\limits_{k} M_{i,k,t}} + \frac{\sum\limits_{k \in EUR(t)} M_{i,k,t}}{\sum\limits_{k} M_{i,k,t}} \cdot \left(1 - \frac{\sum\limits_{k} X_{i,k,t}}{\sum\limits_{k} X_{i,k,t} + \sum\limits_{k} M_{i,k,t}}\right)$$

- Great circle distance to Frankfurt am Main (-)
- Dummy for former or present European colonies (+)
- Percentage of net oil exports in total exports
- Wald test on  $oil(\mathbf{x}_2) = oil(\mathbf{x}_1)$ .

### **Estimation results (1)**



		2008	1999	Pool
z	GDP	-0.334*** (-4.38)	-0.299*** (-4.50)	-0.319*** (-5.17)
	GDP per capita	0.771*** (3.88)	0.771*** (4.30)	0.798*** (4.92)
<b>X</b> <sub>1</sub>	Oil export share	0.038 (0.04)	-0.946* (-1.73)	-0.496 (-0.64)
	Distance(Frankfurt)	-0.216*** (-2.60)	-0.153** (-2.23)	-0.160*** (-2.60)
	Trade(EUR) share	5.15*** (3.52)	2.80** (2.44)	3.38*** (2.77)
	Colony (EUR)	2.94*** (3.96)	1.64*** (2.71)	1.78*** (2.62)
<b>X</b> <sub>2</sub>	Oil export share	1.50* (1.78)	0.110 (0.36)	0.199 (0.49)
	Distance(Washington)	-0.033 (-0.94)	-0.025 (-1.35)	-0.020 (-1.23)
	Trade(USD) share	2.49*** (2.59)	1.30** (2.20)	1.77*** (3.55)
τ		0.487	0.249	0.326
p(τ=	1)	0.029	0.0007	
p(oil(x	$(\mathbf{x}_1) = \operatorname{Oil}(\mathbf{x}_2)$	0.056	0.069	0.293
N <sub>1</sub> (pe	eg EUR)	39	33	369
N <sub>2</sub> (peg USD)		29	30	325
<i>N</i> <sub>3</sub> (pe	eg other)	-) 8		108
N <sub>4</sub> (float)		81	82	828



### **Estimation results (2)**

Estimated average marginal effects on the probability of choosing a given exchange rate regime or anchor currency; percentage points

		2008	1999	Pool
GDP	peg EUR (p <sub>i1</sub> )	-2.41	-2.21	-2.40
(increase by 1%)	peg USD ( $p_{/2}$ )	-2.94	-2.69	-3.01
	peg other $(p_B)$	-0.94	-1.28	-1.02
	float (p <sub>i4</sub> )	6.28	6.19	6.43
GDP per capita	peg EUR (pn)	5.56	5.71	6.00
(increase by 1%)	peg USD ( $p_{/2}$ )	6.79	6.94	7.52
	peg other $(p_B)$	2.17	3.31	2.56
	float $(p_{i4})$	-14.52	-15.96	-16.08
Oil export share	peg EUR (pn)	-0.04	-0.17	-0.08
(increase by 1 PP)	peg USD ( $p_{/2}$ )	0.23	0.08	0.07
	peg other $(p_B)$	-0.06	0.03	0
	float (p;4)	-0.13	0.06	0.02

Ctd.





		2008	1999	Pool
Distance(Frankfurt)	peg EUR (pn)	-2.51	-2.63	-2.42
(increase by 1%)	peg USD $(p_2)$	0.62	0.74	0.73
	peg other $(p_B)$	0.34	0.76	0.49
	float (p <sub>4</sub> )	1.56	1.13	1.20
Distance(Washington)	peg EUR (pň)	0.10	0.12	0.09
(increase by 1%)	peg USD $(p_2)$	-0.52	-0.72	-0.45
	peg other $(p_B)$	0.13	0.38	0.18
	float (p <sub>4</sub> )	0.29	0.22	0.18
Trade(EUR) share	peg EUR (pn)	0.60	0.48	0.51
(increase by 1 PP)	peg USD (p₂)	-0.15	-0.14	-0.16
	peg other $(p_B)$	-0.08	-0.14	-0.10
	float (p <sub>4</sub> )	-0.37	-0.21	-0.25
Trade(USD) share	peg EUR (pn)	-0.07	-0.06	-0.08
(increase by 1 PP)	peg USD (p₂)	0.39	0.38	0.41
	peg other $(p_B)$	-0.10	-0.20	-0.16
	float (p <sub>4</sub> )	-0.22	-0.12	-0.17
Colony (EUR)	peg EUR (pn)	44.57	35.96	33.68
("colony" instead of	peg USD $(p_2)$	-13.42	-12.49	-12.13
"no colony")	peg other $(p_B)$	-4.52	-7.52	-5.19
	float (p <sub>i</sub> 4)	-26.62	-15.96	-16.35





- OCA criteria contribute significantly not only to exchange rate regime but also to anchor currency choice.
- **Distance** is a significant determinant of a peg to the euro but it is insignificant for pegs to the US dollar.
- This suggests a global role of the US dollar as an anchor currency and a more regional role of the euro; this result, however, will be qualified.
- Being a **net oil exporter** is only a weakly significant determinant of anchor currency choice.

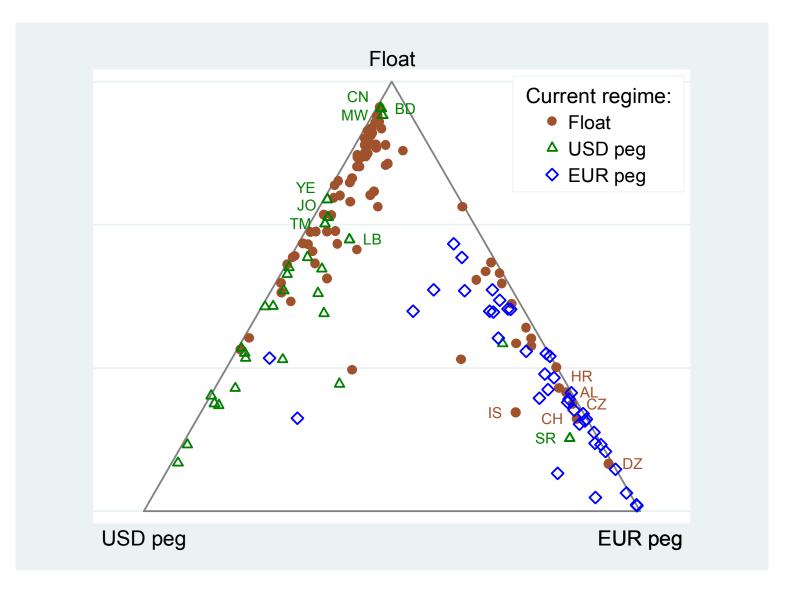




- The dissimilarity parameter ...
  - ... is significantly different from 1. A multinomial logit approach would therefore be inappropriate!
  - ... lies always in the interval [0; 1]. Therefore, the currently observed pattern of exchange rate regime and anchor currency choice can be interpreted as an **outcome of an additive random utility maximization** by the countries in the sample!

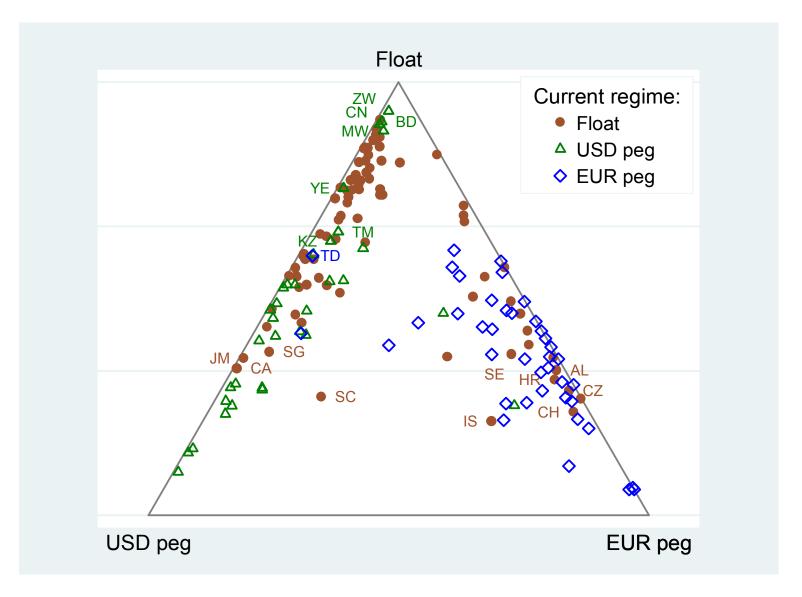
# The distribution of regime and anchor currency choice (1): 2008





# The distribution of regime and anchor currency choice (2): pool





# The distribution of regime and anchor currency choice (3)



Coordinates of the points:

$$[(\hat{p}_{i1} - \hat{p}_{i2}) \cdot \cos(\pi/6); \quad \hat{p}_{i4} - (\hat{p}_{i1} + \hat{p}_{i2}) \cdot \sin(\pi/6)]$$

- Model determines anchor currency decision with very high precision.
- Does a change in the regime increase the (deterministic) utility  $V_{ij}$  of country i significantly?

# The distribution of regime and anchor currency choice (4)



#### A Wald test:

- Additive random utility model:  $U_{ij} = V_{ij} + \varepsilon_{ij}$
- Null hypothesis:  $\hat{V}_{ik} \hat{V}_{ij} = 0$

• Test statistic: 
$$W = \frac{\left(\hat{V}_{ik} - \hat{V}_{ij}\right)^2}{V\hat{a}r\left(\hat{V}_{ik} - \hat{V}_{ij}\right)} \sim \chi_{df=1}^2$$

where 
$$V \hat{a} r (\hat{V}_{ik} - \hat{V}_{ij}) = \hat{\Gamma}' \hat{\Sigma} \hat{\Gamma}$$
 
$$\hat{\Gamma} = \left[ \frac{\partial (V_{ik} - V_{ij})}{\partial \theta} \right]_{\theta = \hat{\theta}}$$
 
$$\theta = (\alpha' \quad \beta'_1 \quad \beta'_2 \quad \tau)'$$

# The distribution of regime and anchor currency choice (5)



- Countries with floating exchange rates, for which a **peg to the euro** would significantly increase  $V_{ij}$ : Switzerland, Iceland, Czech Republic, Croatia, Albania, Sweden (pool) [2008: Algeria, Suriname].
- No **EMU countries** which could raise  $V_{ij}$  significantly through the adoption of a flexible exchange rate.
- Flexible exchange rates would raise  $V_{ij}$  of Chad (pool).

# The distribution of regime and anchor currency choice (6)



- Pooled regression: Seychelles, Jamaica, Canada, Singapore would profit from joining the US dollar bloc; this result, however, will be qualified.
- Countries which could improve  $V_{ij}$  significantly by **depegging** their currencies **from the US dollar**: Zimbabwe (pool), Malawi, China, Bangladesh, Yemen, Turkmenistan, Jordan (2008), Kazakhstan (pool), Lebanon (2008).

# The US dollar as an "anchor of last resort" (1)



- The term "anchor of last resort" may be applied when countries adopt a peg although their economic structures do not suggest a close tie to the chosen anchor currency.
- A typical motive could be the attempt to impart credibility to their monetary policies.
- US dollar bloc split into two subgroups: permanent peggers and temporary peggers.

# The US dollar as an "anchor of last resort" (2)



		(1)	(2)
Z	GDP	-0.495*** (-4.19)	-0.276*** (-4.42)
	GDP per capita	1.23*** (4.02)	0.657*** (3.76)
<b>K</b> <sub>1</sub>	Oil export share	-1.17 (-1.21)	-0.914 (-1.25)
	Distance(Frankfurt)	-0.157* (-1.94)	-0.159** (-2.39)
	Trade(EUR) share	3.60** (1.98)	3.52** (2.53)
	Colony (EUR)	3.23*** (3.72)	1.98*** (3.45)
<b>X</b> <sub>2</sub>	Oil export share	0.638 (0.92)	0.164 (0.37)
	Distance(Washington)	-0.079*** (-2.87)	-0.020 (-1.17)
	Trade(USD) share	2.89*** (3.23)	1.04** (2.46)
τ		0.405	0.360
p(oil( <b>x</b>	$\mathbf{x}_1$ ) = oil( $\mathbf{x}_2$ ))	0.023	0.065
N₁ (pe	eg EUR)	361	369
N <sub>2</sub> (peg USD)		176	149
N₃ (pe	eg other)	90	108
N <sub>4</sub> (flo	oat)	609	828

# The US dollar as an "anchor of last resort" (3)



- US dollar bloc coefficients of pool that includes permanent peggers statistically and economically much more significant than those of pool with temporary peggers.
- The existence of such a group of countries distinguishes US dollar bloc from euro bloc.
- The global role of the US dollar depends entirely of the subgroup of temporary peggers and may thus derive from the US dollar's "anchor of last resort" function.





- Frankel and Rose (1997, 2002) and Rose (2000) set off a debate on the **endogeneity of trade** relations **to exchange rate arrangements**.
- More recent literature (Alesina and Wagner, 2006, Bun and Klaassen, 2007, Levy-Yeyati et al, 2010, Wolf and Ritschel, 2011) rather sceptical about endogeneity of trade, at least if pegs instead of currency unions are concerned.





- First control for endogeneity: lag trade shares by one year.
- Second control for endogeneity: consider pegs only in those periods in which the corresponding countries have adopted the peg.
- Results provide evidence for the hypothesis that intensive trade with a given currency bloc is a prerequisite for the decision to join the bloc.

### Checks for endogeneity (3)



		(1)	(2)	(3)
z	GDP	-0.319*** (-5.15)	-0.072 (-0.67)	-0.214 (-1.29)
	GDP per capita	0.797*** (4.91)	-0.271 (-1.13)	-0.101 (-0.35)
<b>X</b> <sub>1</sub>	Oil export share	-0.518 (-0.67)		
	Distance(Frankfurt)	-0.161*** (-2.60)	-0.887 (-1.58)	-1.06 (-1.48)
	Trade(EUR) share	3.39*** (2.76)	15.1** (2.18)	18.6** (2.18)
	Colony (EUR)	1.74*** (2.58)		
<b>X</b> <sub>2</sub>	Oil export share	0.203 (0.50)	3.43** (2.35)	4.59*** (2.71)
	Distance(Washington)	-0.024 (-1.48)	0.338* (1.93)	0.484* (1.74)
	Trade(USD) share	1.90*** (3.65)	0.147 (0.11)	0.178 (0.10)
τ		0.326	1.45	2.36
p(oil(x	$(\mathbf{x}_1) = \operatorname{oil}(\mathbf{x}_2)$	0.281		
<i>N</i> <sub>1</sub> (pe	eg EUR)	368	5	5
<i>N</i> <sub>2</sub> (pe	eg USD)	325	33	22
<i>N</i> <sub>3</sub> (pe	eg other)	108	3	3
N <sub>4</sub> (flo	pat)	828	55	55





- Define a currency bloc to be in equilibrium if ...
  - ... none of the countries currently in the bloc is able to raise its estimated (deterministic) utility significantly by leaving the bloc and ...
  - ... none of the countries currently outside of the bloc is able to raise its estimated (deterministic) utility significantly by joining the bloc.
- Definition is in line with Alesina and Barro (2002).

### A currency bloc equilibrium (2)



- A change in the currency regime or anchor currency of country i exerts a network externality on all the other countries.
- Any currency bloc equilibrium is **path-dependent**. As a consequence, ...
  - ... large currency blocs are stabilized, ...
  - ... a regime switch of large countries or country groups may initiate **cascades of** further **regime switches** of the same type, ...
  - ... which in turn might end up in a corner solution.





- The **algorithm** used to compute the currency bloc equilibrium ...
  - ... basically assumes that that country adopts a new regime, ...
    - ... for which the probability of the regime shift increasing the estimated utility is highest among all countries, ...
    - ... given that this probability is larger than 95%;
  - ... recalculates the trade shares for each country with each of the blocs anew as soon as a country has switched its regime.





Round	Country	Current regime	New regime	<i>p</i> -value in %
1	Malawi	peg(USD)	float	0.0002
2	China	peg(USD)	float	0.0002
3	Bangladesh	peg(USD)	float	0.0002
4	Yemen	peg(USD)	float	0.03
5	Jordan	peg(USD)	float	0.09
6	Switzerland	float	peg(EUR)	0.16
7	Iceland	float	peg(EUR)	0.36
8	Suriname	peg(USD)	peg(EUR)	0.35
9	Czech Republic	float	peg(EUR)	0.52
10	Croatia	float	peg(EUR)	0.45
11	Albania	float	peg(EUR)	1.05
12	Lebanon	peg(USD)	float	1.71
13	Algeria	float	peg(EUR)	1.97
14	Turkmenistan	peg(USD)	float	2.15
15	Djibouti	peg(USD)	peg(EUR)	2.82
16	Hungary	float	peg(EUR)	2.86
17	Serbia	float	peg(EUR)	1.26



## A currency bloc equilibrium (5): pool

Round	Country	Current regime	New regime	<i>p</i> -value in %
1	Zimbabwe	peg(USD)	float	0.00003
2	Malawi	peg(USD)	float	0.00009
3	Bangladesh	peg(USD)	float	0.0001
4	China	peg(USD)	float	0.0003
5	Yemen	peg(USD)	float	0.0002
6	Switzerland	float	peg(EUR)	0.04
7	Iceland	float	peg(EUR)	0.03
8	Seychelles	float	peg(USD)	0.18
9	Kazakhstan	peg(USD)	float	0.19
10	Croatia	float	peg(EUR)	0.31

Ctd.

## A currency bloc equilibrium (6): pool



Round	Country	Current regime	New regime	<i>p</i> -value in %
11	Czech Republic	float	peg(EUR)	0.30
12	Turkmenistan	peg(USD)	float	0.31
13	Chad	peg(EUR)	float	1.46
14	Albania	float	peg(EUR)	1.63
15	Hungary	float	peg(EUR)	1.76
16	Sweden	float	peg(EUR)	1.82
17	Norway	float	peg(EUR)	0.96
18	Angola	peg(USD)	float	1.90
19	Serbia	float	peg(EUR)	2.14
20	Jordan	peg(USD)	float	2.90
21	Jamaica	float	peg(USD)	3.90





#### **Results:**

- Path-dependency's importance should not be overstated nor can it be ignored (*cf* the repercussions of China leaving the US dollar bloc).
- The currency equilibrium is not a corner solution.
- In the equilibrium, the US dollar bloc is smaller and the euro bloc is larger than at present.
- However, countries do not switch directly from the US dollar bloc to the euro bloc in the course of adjustment.

## Effects of economic policy decisions (1) PEUTSCHE



- The analysis considers the effect of perturbations on the adjustment path to the currency bloc equilibrium.
- If Sweden pegs its currency to the euro, the estimation results suggest that it would be optimal for **Norway** to do so as well.
- If Poland or the UK joined the euro bloc, both Sweden and **Norway** should adopt a peg to the euro as well.
- If oil-exporting countries stop using the US dollar as invoice currency, some of them might be better off introducing flexible exchange rates (eg Azerbaijan).
- If colonial ties no longer bind, the model indicates that nearly all the African countries that presently peg their currencies to the euro will leave the euro bloc.

## Effects of economic policy decisions (2) DEUTSCHE BUNDESBANK

## The potential of the Chinese **renminbi as anchor currency**:

Adjustment of the model:

$$p_{i,peg\_rmb} = p_{i5} = p_{iP} \times p_{i5|P} = \frac{\exp(\mathbf{z'\alpha} + \tau \cdot I)}{1 + \exp(\mathbf{z'\alpha} + \tau \cdot I)} \cdot \frac{\exp(\mathbf{x'_5\beta_5}/\tau)}{\exp(I)}$$

$$I = \ln[1 + \exp(\mathbf{x}_1'\boldsymbol{\beta}_1 / \tau) + \exp(\mathbf{x}_2'\boldsymbol{\beta}_2 / \tau) + \exp(\mathbf{x}_5'\boldsymbol{\beta}_5 / \tau)]$$

• Explanatory variables for vector  $\mathbf{x}_5$ : Great circle distance to Beijing, trade integration with China, a colony dummy for Hong Kong.

## Effects of economic policy decisions (3) DEUTSCHE BUNDESBANK

The potential of the Chinese **renminbi as anchor currency** (ctd.):

- Impose parameters estimated for the euro bloc on China  $(\beta_5 = \hat{\beta}_1)$  or else use dollar bloc coefficients for the trade share and distance.
- Adjustment of the algorithm: Wald tests cannot be applied. Therefore, a simple comparison of a country *i*'s probabilities of choosing a given regime is used to determine a regime switch.
- Result: The Hong Kong dollar is pegged to the renminbi.

### **Conclusions (1)**



- At present, two major currency blocs, the US dollar bloc and the euro bloc, coexist with numerous floating currencies.
- The **number of countries** and territories in each bloc was the same in 2008 (56), but in terms of combined GDP measured in PPPs, the US dollar bloc is around double the size of the euro bloc.
- A **nested logit regression** suggests that long-term structural economic variables (*eg* distance, trade share) significantly explain **anchor currency choice**.

### **Conclusions (2)**



- The US dollar bloc differs from the euro bloc in that it contains a group of countries which peg their currencies temporarily to the US dollar without having strong structural ties with the bloc (the **US dollar as** "anchor of last resort").
- This aspect makes the US dollar globally more important as an anchor currency than the euro.
- In a currency bloc equilibrium in the spirit of Alesina and Barro (2002), the US dollar bloc is smaller and the euro bloc is larger than at present.

### Conclusions (3)



- No **euro area** country stands to gain significantly from leaving the bloc.
- Some European countries (eg Switzerland, Iceland, the Czech Republic), however, could raise their estimated utility by pegging their currencies to the euro.
- There is strong evidence that **China** may introduce flexible exchange rates. The estimated structural relations for the euro and the US dollar bloc suggest, however, that the current potential for the formation of a renminbi bloc is low.