## Understanding the Equity-premium Puzzle and the Correlation Puzzle

Rui Albuquerque, Martin Eichenbaum and Sergio Rebelo

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Albuquerque, Eichenbaum and Rebelo () and the material control of the material material of the May 2012 1 / 58

- The covariance and correlation between stock returns and measurable fundamentals, especially consumption, is weak at the 1, 5, 10 and 15 year horizons.
- This fact underlies virtually all modern asset-pricing puzzles.
	- The equity premium puzzle, Hansen-Singleton-style rejection of asset pricing models, Shillerís excess volatility of stock prices, etc.
- Hansen and Cochrane (1992) and Cochrane and Campbell (1999) call this phenomenon the "correlation puzzle."

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- Classic asset pricing models load all uncertainty onto the supply-side of the economy.
	- Stochastic process for the endowment in Lucas-tree models.
	- Stochastic process for productivity in production economies.
- These models abstract from shocks to the demand for assets.
- It's not surprising that one-shock models can't simultaneously account for the equity premium puzzle and the correlation puzzle.

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- What's the other shock?
- We explore the possibility that it's a shock to the demand for assets.

- We model the shock to the demand for assets in the simplest possible way: time-preference shocks.
- Macro literature on zero lower bound suggests these shocks are a useful way to model changes in household savings behavior.
	- e.g. Eggertsson and Woodford (2003).
- These shocks also capture effects of changes in the demographics of stock market participants or other institutional changes that affect savings behavior.

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#### Key results

- The model accounts for the equity premium and the correlation puzzle (taking statistical uncertainty into account).
	- It also accounts for the level and volatility of the risk free rate.
- The model's estimated risk aversion coefficient is very low (close to one).
- Our findings are consistent with Lucas' conjecture about fruitful avenues to resolve the equity premium puzzle.

"It would be good to have the equity premium resolved, but I think we need to look beyond high estimates of risk aversion to  $d$ o it."

Robert Lucas, Jr., "Macroeconomic Priorities," American Economic Review, 2003.

- Model with Epstein-Zin preferences and no time-preference shocks
	- Very large estimated risk-aversion coefficient, no equity premium and cannot account for correlation puzzle.
- **CRRA preferences and time-preference shocks.** 
	- Canít account for the equity premium or the correlation puzzle.
- Bansal, Kiku and Yaron (2011)
	- Can account for the equity premium puzzle with a risk aversion coefficient of 10.

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Canít account for the correlation puzzle.

- On the one hand, we introduce a new source of shocks into the model.
- On the other hand, our model is simpler than many alternatives.
- We assume that consumption and dividends are a random walk with a homoskedastic error term.
- We donít need:
	- Habit formation, long-run risk, time-varying endowment volatility, model ambiguity.
	- Any of these features could be added.
- Straightforward to modify DSGE models to allow for these shocks.

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- **•** For time-preference shocks to improve the model's performance, it's critical that agents have Epstein-Zin preferences.
- Introducing time-preference shocks in a model with CRRA preferences is counterproductive.
- In the CRRA case, the equity premium is a *decreasing* function of the variance of time-preference shocks.

- We use data for 17 OECD countries and 7 non-OECD countries, covering the period 1871-2006.
- Correlations between stock returns and consumption, as well as correlations between stock returns and output are low at all time horizons.
- The correlation between stock returns and dividend growth is substantially higher for horizons greater than 10 years, but it's similar to that of consumption at shorter horizons.

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- Sample: 1871-2006.
- Nakamura, Steinsson, Barro, and Ursúa (2011) for stock returns.
- Barro and Ursúa (2008) for consumption expenditures and real per capita GDP.

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- Shiller for real S&P500 earnings and dividends.
- We use realized real stock returns and risk free rate.

#### United States, 1871-2006 Correlation between real stock market returns and the growth rate of fundamentals



Standard errors are indicated in parenthesis.

#### Correlation between real stock market returns and growth rate of fundamentals G7 and non G7 countries



Standard errors are indicated in parenthesis.

#### U.S. stock returns and consumption growth



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#### U.S. stock returns and output growth



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#### U.S. stock returns and dividend growth



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#### U.S. stock returns and earnings growth



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#### **•** Epstein-Zin preferences

Life-time utility is a CES of utility today and the certainty equivalent of future utility,  $U_{t+1}^*$ .

$$
U_t = \max_{C_t} \left[ \lambda_t C_t^{1-1/\psi} + \delta \left( U_{t+1}^* \right)^{1-1/\psi} \right]^{1/(1-1/\psi)}
$$

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- $\mathbf{\hat{a}}$   $\lambda_t$  determines how agents trade off current versus future utility, isomorphic to a time-preference shock.
- *ψ* is the elasticity of intertemporal substitution.

$$
U_t = \max_{C_t} \left[ \lambda_t C_t^{1-1/\psi} + \delta \left( U_{t+1}^* \right)^{1-1/\psi} \right]^{1/(1-1/\psi)}
$$

• The certainty equivalent of future utility is the sure value of  $t + 1$ lifetime utility,  $\mathit{U}^*_{t+1}$  such that:

$$
\left(U_{t+1}^*\right)^{1-\gamma} = E_t\left(U_{t+1}^{1-\gamma}\right)
$$

$$
U_{t+1}^* = \left[E_t\left(U_{t+1}^{1-\gamma}\right)\right]^{1/(1-\gamma)}
$$

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•  $\gamma$  is the coefficient of relative risk aversion.

#### Special case: CRRA

$$
U_t = \max_{C_t} \left[ \lambda_t C_t^{1-1/\psi} + \delta (U_{t+1}^*)^{1-1/\psi} \right]^{1-1/\psi}
$$

• When  $\gamma = 1/\psi$ , preferences reduce to CRRA with a time-varying rate of time preference.

$$
V_t = \sum_{i=0}^{\infty} \delta^i \lambda_{t+i} C_{t+i}^{1-\gamma},
$$

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where  $V_t = U_t^{1-\gamma}$ .

Case considered by Garber and King (1983) and Campbell (1986).

#### Consumption follows a random walk

$$
\begin{array}{rcl}\n\log(C_{t+1}) & = & \log(C_t) + \mu + \eta_{t+1}^c \\
\eta_{t+1}^c & \sim & N(0, \sigma_c^2)\n\end{array}
$$

• Process for dividends:

$$
\log(D_{t+1}) = \log(D_t) + \mu + \pi \eta_{t+1}^c + \eta_{t+1}^d
$$
  

$$
\eta_{t+1}^d \sim N(0, \sigma_d^2)
$$

**•** Time-preference shock:

$$
\log (\lambda_{t+1}/\lambda_t) = \rho \log (\lambda_t/\lambda_{t-1}) + \varepsilon_{t+1}
$$

$$
\varepsilon_{t+1} \sim N(0, \sigma_{\varepsilon}^2)
$$

- **•** It's convenient to assume that agents know  $\lambda_{t+1}$  at time t.
- What matters for agents' decisions is the growth rate of  $\lambda_t$ , which we assume is highly persistent but stationary ( $\rho$  is very close to one).
- The idea is to capture, in a parsimonious way, persistent changes in agents' attitudes towards savings.
- Returns to the stock market are defined as returns to claim on dividend process:
	- Standard assumption in asset-pricing literature (Abel (1999)).
- Realized gross stock-market return:

$$
R_{t+1}^d = \frac{P_{t+1} + D_{t+1}}{P_t}.
$$

DeÖne:

$$
r_{d,t+1} = \log(R_{t+1}^d),
$$
  

$$
z_{dt} = \log(P_t/D_t).
$$

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Realized gross return to a claim on the endowment process:

$$
R_{t+1}^c = \frac{P_{t+1}^c + C_{t+1}}{P_t^c}.
$$

• Define:

$$
r_{c,t+1} = \log(R_{t+1}^c),
$$
  
\n
$$
z_{ct} = \log(P_t^c/C_t).
$$

Using a log-linear Taylor expansion:

$$
r_{d,t+1} = \kappa_{d0} + \kappa_{d1} z_{dt+1} - z_{dt} + \Delta d_{t+1},
$$
  

$$
r_{c,t+1} = \kappa_{c0} + \kappa_{c1} z_{ct+1} - z_{ct} + \Delta c_{t+1},
$$

$$
\kappa_{d0} = \log[1 + \exp(z_d)] - \kappa_{1d}z_d,
$$
  
\n
$$
\kappa_{c0} = \log[1 + \exp(z_c)] - \kappa_{1c}z_c,
$$

$$
\kappa_{d1} = \frac{\exp(z_d)}{1 + \exp(z_d)}, \quad \kappa_{c1} = \frac{\exp(z_c)}{1 + \exp(z_c)}.
$$

•  $z_d$  and  $z_c$  are the values of  $z_{dt}$  and  $z_{ct}$  in the non-stochastic steady state.

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• The log-SDF is:

$$
m_{t+1} = \theta \log (\delta) + \theta \log (\lambda_{t+1}/\lambda_t) - \frac{\theta}{\psi} \Delta c_{t+1} + (\theta - 1) r_{c,t+1},
$$

$$
\theta = \frac{1 - \gamma}{1 - 1/\psi}.
$$

•  $r_{c,t+1}$  is the log return to a claim on the endowment,

$$
r_{c,t+1} = \log(R_{t+1}) = \frac{P_{t+1} + C_{t+1}}{P_t}
$$

Euler equation:

$$
E_t\left[\exp\left(m_{t+1}+r_{d,t+1}\right)\right]=1
$$

#### Solving the model

Use Euler equation:

$$
E_t\left[\exp\left(m_{t+1}+r_{d,t+1}\right)\right]=1
$$

• Replace  $m_{t+1}$  and  $r_{d,t+1}$  using equations:

$$
m_{t+1} = \theta \log (\delta) + \theta \log (\lambda_{t+1}/\lambda_t) - \frac{\theta}{\psi} \Delta c_{t+1} + (\theta - 1) r_{c,t+1},
$$

$$
r_{d,t+1} = \kappa_{d0} + \kappa_{d1} z_{dt+1} - z_{dt} + \Delta d_{t+1}.
$$

• Replace  $r_{c,t+1}$  with:

$$
r_{c,t+1} = \kappa_{c0} + \kappa_{c1} z_{ct+1} - z_{ct} + \Delta c_{t+1}.
$$

## Solving the model

Guess and verify that the equilibrium solution for  $z_{dt}$  and  $z_{ct}$  take the form:

$$
z_{dt} = A_{d0} + A_{d1} \log (\lambda_{t+1}/\lambda_t),
$$
  
\n
$$
z_{ct} = A_{c0} + A_{c1} \log (\lambda_{t+1}/\lambda_t).
$$

- Since consumption is a martingale, price dividend ratios are constant absent movements in  $\lambda_t.$
- In calculating conditional expectations use properties of lognormal distribution.
- Use method of indeterminate coefficients to compute  $A_{d0}$ ,  $A_{d1}$ ,  $A_{c0}$ , and  $A_{c1}$ .

#### The risk-free rate

$$
r_{t+1}^f = -\log(\delta) - \log(\lambda_{t+1}/\lambda_t) + \mu/\psi - (1-\theta) \kappa_{c1}^2 A_{c1}^2 \sigma_{\epsilon}^2 / 2
$$

$$
+ \left[ \frac{(1-\theta)}{\theta} (1-\gamma)^2 - \gamma^2 \right] \sigma_c^2 / 2,
$$

$$
\theta = \frac{1-\gamma}{1-1/\psi}.
$$

 $\theta = 1$  when preferences are CRRA.

- The risk-free rate is a decreasing function of  $log (\lambda_{t+1}/\lambda_t)$ .
	- If agents value the future more, relative to the present, they want to save more. Since aggregate savings cannot increase, the risk-free rate has to fall.

$$
r_{t+1}^f = -\log(\delta) - \log(\lambda_{t+1}/\lambda_t) + \mu/\psi - (1-\theta) \kappa_{c1}^2 A_{c1}^2 \sigma_{\varepsilon}^2 / 2 + \left[ \frac{(1-\theta)}{\theta} (1-\gamma)^2 - \gamma^2 \right] \sigma_c^2 / 2.
$$

$$
E_t(r_{d,t+1}) - r_t^f = \pi \sigma_c^2 (2\gamma - \pi)/2 - \sigma_d^2/2 +
$$
  

$$
\kappa_{d1} A_{d1} [2 (1 - \theta) A_{c1} \kappa_{c1} - \kappa_{d1} A_{d1}] \sigma_c^2/2.
$$

**It**'s cumbersome to do comparative statics exercises because  $κ<sub>c1</sub>$  and  $\kappa_{d1}$  are functions of the parameters of the model.

• Suppose that  $\theta = 1$ :

$$
r_{t+1}^f = -\log(\delta) - \log(\lambda_{t+1}/\lambda_t) + \mu/\psi - \gamma^2 \sigma_c^2/2.
$$

$$
E_t(r_{d,t+1}) - r_t^f = \pi \sigma_c^2 (2\gamma - \pi)/2 - \sigma_d^2/2 - \kappa_{d1}^2 A_{d1}^2 \sigma_c^2/2.
$$

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• Interestingly, the equity premium in this special case depends *negatively* on  $\sigma_{\varepsilon}^2$ .

## Equity premium: CRRA case

- To get some intuition consider the case where the stock market is a claim to consumption  $(\pi = 1, \sigma_d^2 = 0)$ .
- Replacing expectations of future price-consumption ratio we obtain:

$$
\frac{P_t}{C_t} = \alpha \exp(\sigma_{\varepsilon} \varepsilon_{t+1}) \left[ E_t \left( \frac{P_{t+1}}{C_{t+1}} \right) + 1 \right]
$$
  

$$
\alpha = \delta \exp \left[ (1 - \gamma) \mu + (1 - \gamma)^2 \sigma_c^2 / 2 \right]
$$

- $\bullet$   $\varepsilon_{t+1}$  is known at time t.
- Recursing on  $P_t / C_t$ :

$$
\frac{P_t}{C_t} = \alpha \exp(\sigma_{\varepsilon} \varepsilon_{t+1}) E_t \left[ \frac{1 + \alpha \exp(\sigma_{\varepsilon} \varepsilon_{t+2})}{1 + \alpha^2 \exp(\sigma_{\varepsilon} \varepsilon_{t+2}) \exp(\sigma_{\varepsilon} \varepsilon_{t+3}) + \dots} \right]
$$

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$$
\frac{P_t}{C_t} = \alpha \exp(\sigma_{\varepsilon} \varepsilon_{t+1}) E_t \left[ 1 + \alpha \exp(\sigma_{\varepsilon} \varepsilon_{t+2}) + \alpha^2 \exp(\sigma_{\varepsilon} \varepsilon_{t+2}) \exp(\sigma_{\varepsilon} \varepsilon_{t+3}) + \dots \right]
$$

• Computing expectations:

$$
\frac{P_t}{C_t} = \alpha \exp(\sigma_{\varepsilon} \varepsilon_{t+1}) \left[ 1 + \alpha \exp(\sigma_{\varepsilon}^2/2) + \alpha^2 \left[ \exp(\sigma_{\varepsilon}^2/2) \right]^2 + ... \right]
$$

- Assume that  $\alpha \exp(\sigma_{\varepsilon}^2/2)$   $<$ 1 so price is finite.
- The price-consumption ratio is an increasing function of  $\sigma_{\varepsilon}^2$ .
	- This variance enters because the mean of a lognormal variable is increasing in the variance.

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#### Equity premium: CRRA case

• The unconditional expected return is:

$$
ER_{t+1}^{c} = \exp(\mu + \sigma_c^2/2) [1 + E (C_t/P_t)].
$$

$$
E(C_t/P_t) = \frac{1 - \delta \exp \left[ \left(1 - \gamma\right) \mu + \left(1 - \gamma\right)^2 \sigma_c^2 / 2 \right] \left[ \exp\left(\sigma_c^2 / 2\right) \right]^2}{\delta \exp \left[ \left(1 - \gamma\right) \mu + \left(1 - \gamma\right)^2 \sigma_c^2 / 2 \right]}
$$

 $ER_{t+1}^c$  is a decreasing function of  $\sigma_{\varepsilon}^2$ .

• Including time-preference shocks in a model with CRRA utility lowers the equity premium!

## Equity premium: Epstein-Zin

$$
E_t (r_{d,t+1}) - r_t^f = \pi \sigma_c^2 (2\gamma - \pi)/2 - \sigma_d^2/2
$$
  
+  $\kappa_{d1} A_{d1} [2 (1 - \theta) A_{c1} \kappa_{c1} - \kappa_{d1} A_{d1}] \sigma_{\varepsilon}^2/2.$ 

**•** Recall that:

$$
r_{d,t+1} = \kappa_{d0} + \kappa_{d1} z_{dt+1} - z_{dt} + \Delta d_{t+1} \kappa_{d1} = \frac{\exp(z_d)}{1 + \exp(z_d)}
$$
  

$$
r_{c,t+1} = \kappa_{c0} + \kappa_{c1} z_{ct+1} - z_{ct} + \Delta c_{t+1}, \quad \kappa_{c1} = \frac{\exp(z_c)}{1 + \exp(z_c)}
$$

- Necessary condition for time-preference shocks to help explain equity premium:  $\theta < 1$  ( $\gamma > 1/\varphi$ ).
- This condition is more likely to be satisfied for higher risk aversion, higher IES.

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- We estimate the model using GMM.
- We find the parameter vector  $\hat{\Phi}$  that minimizes the distance between the empirical,  $\Psi_D$ , and model population moments,  $\Psi(\hat{\Phi})$ ,

$$
L(\hat{\Phi}) = \min_{\Phi} \left[ \Psi(\Phi) - \Psi_D \right]' \Omega_D^{-1} \left[ \Psi(\Phi) - \Psi_D \right].
$$

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 $\Omega_D$  is an estimate of the variance-covariance matrix of the empirical moments.

### Estimated parameters

- Agents make decisions on a monthly basis. We compute moments at an annual frequency.
- $\bullet$  The parameter vector,  $\Phi$ , includes the 9 parameters:
	- **•**  $\gamma$ : coefficient of relative risk aversion;
	- *ψ*: elasticity of intertemporal substitution;
	- *δ*: rate of time preference;
	- $\bullet$   $\mu$ : drift in random walk for the log of consumption and dividends;
	- $\sigma_c$ : volatility of innovation to consumption growth;
	- *π*: parameter that controls correlation between consumption and dividend shocks;
	- $\sigma_{\boldsymbol{d}}$ : volatility of dividend shocks;
	- *ρ*: persistence of time-preference shocks;
	- *σλ*: volatility of innovation to time-preference shocks.

• The vector  $\Psi_D$  includes the following 14 moments:

- Consumption growth: mean and standard deviation;
- Dividend growth: mean, standard deviation, and 1st order serial correlation;
- Correlation between growth rate of dividends and growth rate of consumption;
- Real stock returns: mean and standard deviation;
- Risk free rate: mean and standard deviation;
- Correlation between stock returns and consumption growth (1 and 10 years);

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Correlation between stock returns and dividend growth (1 and 10 years).



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## Annual correlations between fundamentals and real stock returns



- Since corr $(\Delta d_t, R_t^d)$  and corr $(\Delta c_t, R_t^d)$  are estimated with more precision than average rates of returns, the estimation criterion gives them more weight.
- **If** we drop the correlations from the criterion, the parameters move to a region where the equity premium is larger.

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• The value of  $\theta = (1 - \gamma)/(1 - 1/\psi)$  goes from  $-0.45$  to  $-1.23$ , which is why the equity premium implied by the model rises.

## Model comparison



Without time-preference shocks, the estimation criterion settles on a very high risk aversion coefficient ( $\gamma = 18$ ).

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- Even then, the model cannot generate an equity premium.
- It also cannot account for the correlation puzzle
	- $\text{corr}(\Delta d_t, R_t^d) = 1$ ,  $\text{corr}(\Delta c_t, R_t^d) = 0.40$ .

# Model comparison



# Model comparison



- When *ψ* < 1, good news about the future drives down stock prices.
- Suppose agents learn that they will receive a higher future dividend from the tree.
- On the one hand, the tree is worth more, so agents want to buy stock shares (substitution effect).
- On the other hand, agents want to consume more today, so they want to sell stock shares (income effect).

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- When  $\psi < 1$ , income effect dominates and agents try to sell stock shares. But they can't in the aggregate.
- So, the price of the tree must fall and expected returns rise, thus inducing the representative agent to hold the tree.

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- Imposing  $\psi > 1$  has a modest impact on our results.
	- The equity premium rises.
	- But, corr $(\Delta d_t, R_t^d)$  and corr $(\Delta c_t, R_t^d)$  also rise.

## Model comparison



## A century of time-preference shocks, (a sample path)



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#### Bansal, Kiku and Yaron (2011)

- Originally, they emphasized importance of long run risk.
- More recently they emphasized the importance of movements in volatility.

$$
U_t = \max_{C_t} \left[ \lambda_t C_t^{1-1/\psi} + \delta \left( U_{t+1}^* \right)^{1-1/\psi} \right]^{1/(1-1/\psi)}
$$

$$
U_{t+1}^* = \left[ E_t \left( U_{t+1}^{1-\gamma} \right) \right]^{1/(1-\gamma)}
$$

$$
g_t = \mu + x_{t-1} + \sigma_{t-1} \eta_t,
$$
  
\n
$$
x_t = \rho_x x_{t-1} + \phi_e \sigma_{t-1} e_t,
$$
  
\n
$$
\sigma_t^2 = \sigma^2 (1 - \nu) + \nu \sigma_{t-1}^2 + \sigma_w^2 w_t.
$$

## BKY parameters





We re-estimated our model for the period 1930-2006 for comparability with BKY



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- The BKY model does a very good job at accounting for the equity premium and the average risk free rate.
- Problem: correlations between stock market returns and fundamentals (consumption or dividend growth) are close to one.

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- We propose a simple model that accounts for the level and volatility of the equity premium and of the risk free rate.
- The model is broadly consistent with the correlations between stock market returns and fundamentals, consumption and dividend growth.
- Key features of the model
	- Consumption and dividends follow a random walk;
	- **Epstein-Zin utility;**
	- Stochastic rate of time preference.
- The model accounts for the equity premium with low levels of risk aversion.

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